



The 41st Asia-Pacific Academy
of Ophthalmology Congress
in conjunction with
The 37th Annual Scientific Meeting
Hong Kong Ophthalmological Symposium

Sponsorship and Exhibition Prospectus

APAO 2026

FEB 5-8, 2026

HONG KONG



Host



Co-Hosts



Supporting Organizations



CONTENTS

| | |
|---------------------------------|----|
| Welcome Message..... | 1 |
| Congress Information..... | 2 |
| Congress Venue | 6 |
| Program Overview | 14 |
| Scientific Programs | 17 |
| Social Programs..... | 18 |
| Website..... | 19 |
| Important Dates..... | 19 |
| Sponsorship Packages..... | 21 |
| Sponsorship Items | 27 |
| Booth Information..... | 33 |
| Code of Practice..... | 35 |
| Priority Points Program | 36 |
| Bookings and Contracts | 38 |
| Contracts and Confirmation..... | 38 |
| Contact Information..... | 40 |

Welcome Message

Dear Trade Partners,

We are pleased to invite you to participate in the 41st Asia-Pacific Academy of Ophthalmology (APAO) Congress, to be held in conjunction with the 37th Annual Scientific Meeting Hong Kong Ophthalmological Symposium, at the Hong Kong Convention and Exhibition Centre, Hong Kong, on Feb 5-8, 2026.

Dedicated to driving ophthalmology forward in the Asia-Pacific and beyond, the APAO organizes its annual congress for visual scientists and ophthalmologists to meet and exchange expertise. This event is widely recognized as one of the most important ophthalmic meetings in the region and globally. Every year, our program covers a broad spectrum of topics across subspecialties, setting out the highest standards of clinical and basic research, education and training, prevention of blindness, treatment, and patient care.

With the theme “Eyes on the Future: Innovating Ophthalmology” this year, APAO 2026 anticipates to bring together over 6,000 delegates and more than 1,000 top-notch speakers from worldwide to explore cutting-edge developments in visual sciences and ophthalmology. While clinicians and researchers gather to discuss new knowledge in eye disease diagnosis and treatment, the congress will concurrently serve as a prime occasion for trade partners and exhibitors to showcase latest innovations and build industry connections.

We eagerly look forward to welcoming you to Hong Kong, a unique city linking the East and West which offers the perfect backdrop for collaboration and exchange of ideas. With your invaluable support, we will certainly make another very successful meeting. Your participation will not only enhance the congress but also demonstrate your company’s commitment to advancements in ophthalmic science. Let us work together to shape the future of eye health!



Prof Jason YAM
APAO 2026 Congress
President



Prof Dennis LAM
APAO 2026 Congress
Scientific Program
Chair



Prof Tetsuro OSHIKA
APAO President



Prof Clement C THAM
APAO Secretary
General & CEO

Congress Information

Asia-Pacific Academy of Ophthalmology (APAO)

The Asia-Pacific Academy of Ophthalmology (APAO) is a supranational organization that welcomes participation from national, territorial, and subspecialty-based ophthalmic societies in the Asia-Pacific.



As of April 2025, the APAO membership boasts 27 national/territorial societies and 12 subspecialty societies. Together, we represent almost 120,000 ophthalmologists across the region, accounting for approximately 59% of the global ophthalmology community.

With a mission to promote the science and art of ophthalmology, we strive to eliminate preventable blindness in the region through teaching, research and service. We also organize an annual congress and publish the *Asia-Pacific Journal of Ophthalmology* to foster international professional collaborations.

For more information, please visit <https://apaophth.org/>

Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, make and renew friendships
- Keep delegates posted on industry research and developments

The Hong Kong Ophthalmological Society

The Hong Kong Ophthalmological Society (HKOS) was formed and registered on 16 August 1954 with Dr Dansey Browning as the first Chairman. The Society was established with the objectives to maintain and upgrade the quality of eye care in Hong Kong, and to foster brotherhood among eye care professionals serving the public in Hong Kong. Every year since 1989, the HKOS has organized the annual scientific meeting in ophthalmology, as well as other ad-hoc open lectures by internationally renowned speakers. This tradition has been carried on jointly with other health-related associations and has supported any public health talks and vision screening programs. There are at present over 300 members registered with the Society.



Website: <http://www.hkos.org.hk/>

The College of Ophthalmologists of Hong Kong

The College of Ophthalmologists of Hong Kong was incorporated in October 1994 with the following objectives:

1. To promote for public benefit the advancement of knowledge in the field of ophthalmology
2. To promote for public benefit the standard of ophthalmic care in Hong Kong
3. To develop and maintain good practice and high professional standards of competence in the field of ophthalmology
4. To act as a consultative body for matters of educational or public interest concerning ophthalmology
5. To encourage and support training, continuing education and research in ophthalmology

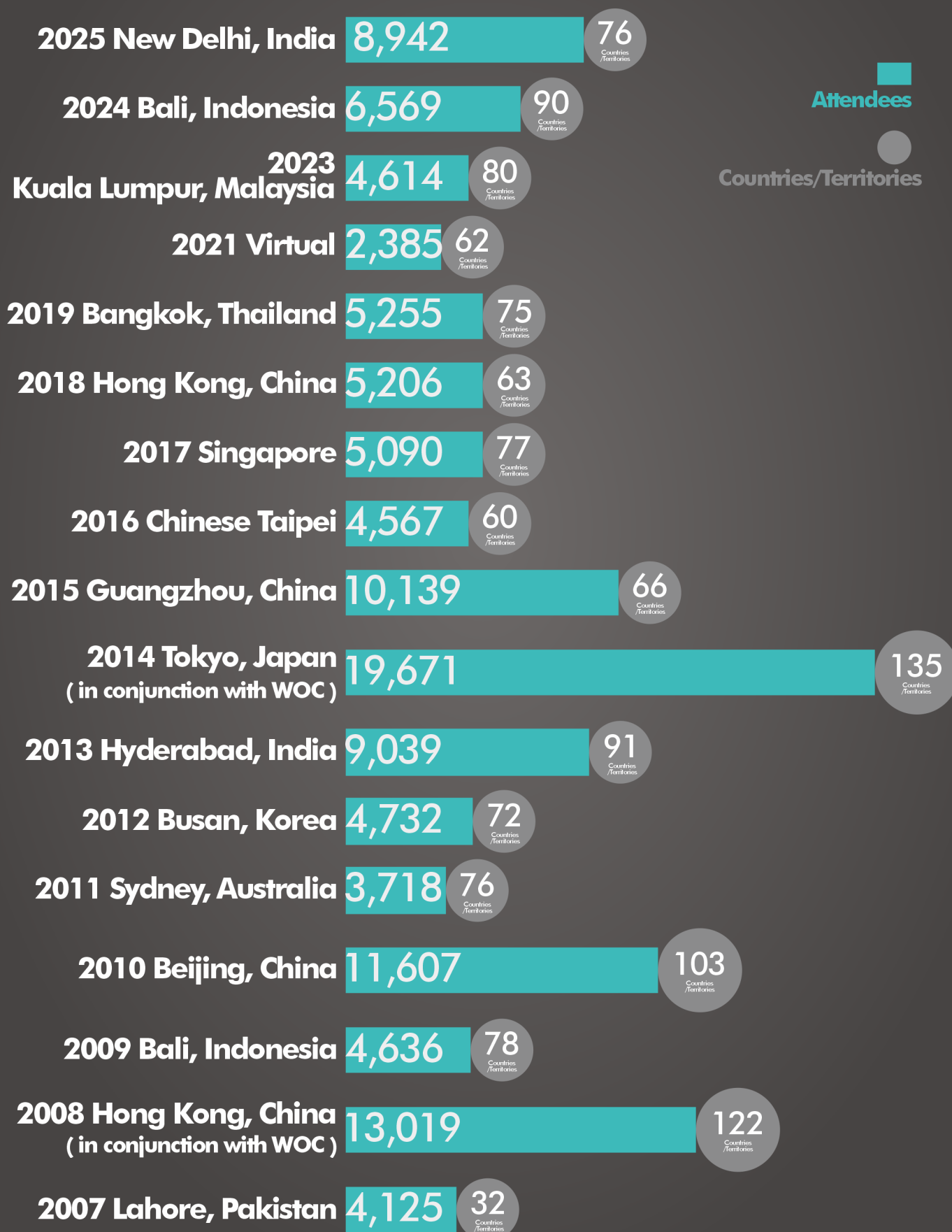


香港眼科醫學院

Website: <https://www.cohk.org.hk/>

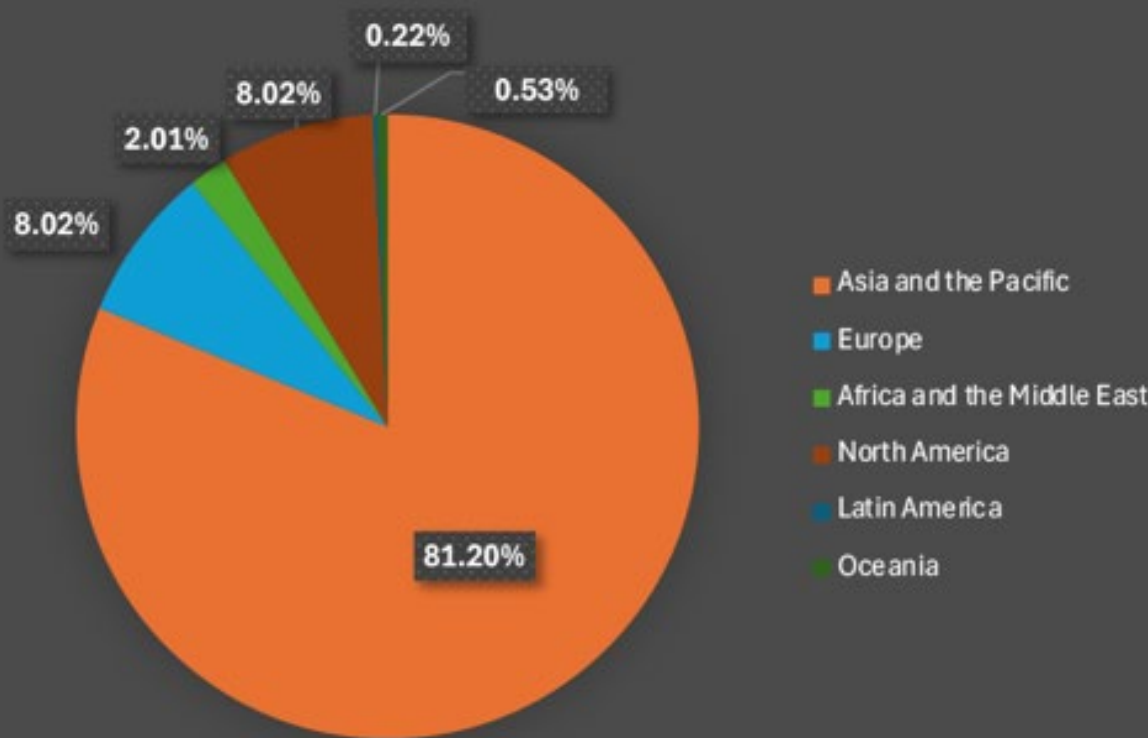
Attendance Profile

We are pleased to announce that the 41st APAO Congress will take place in the dynamic city of Hong Kong from February 5–8, 2026, with an expected attendance of over 6,000 delegates. Attendance figures for previous APAO Congresses are listed below.

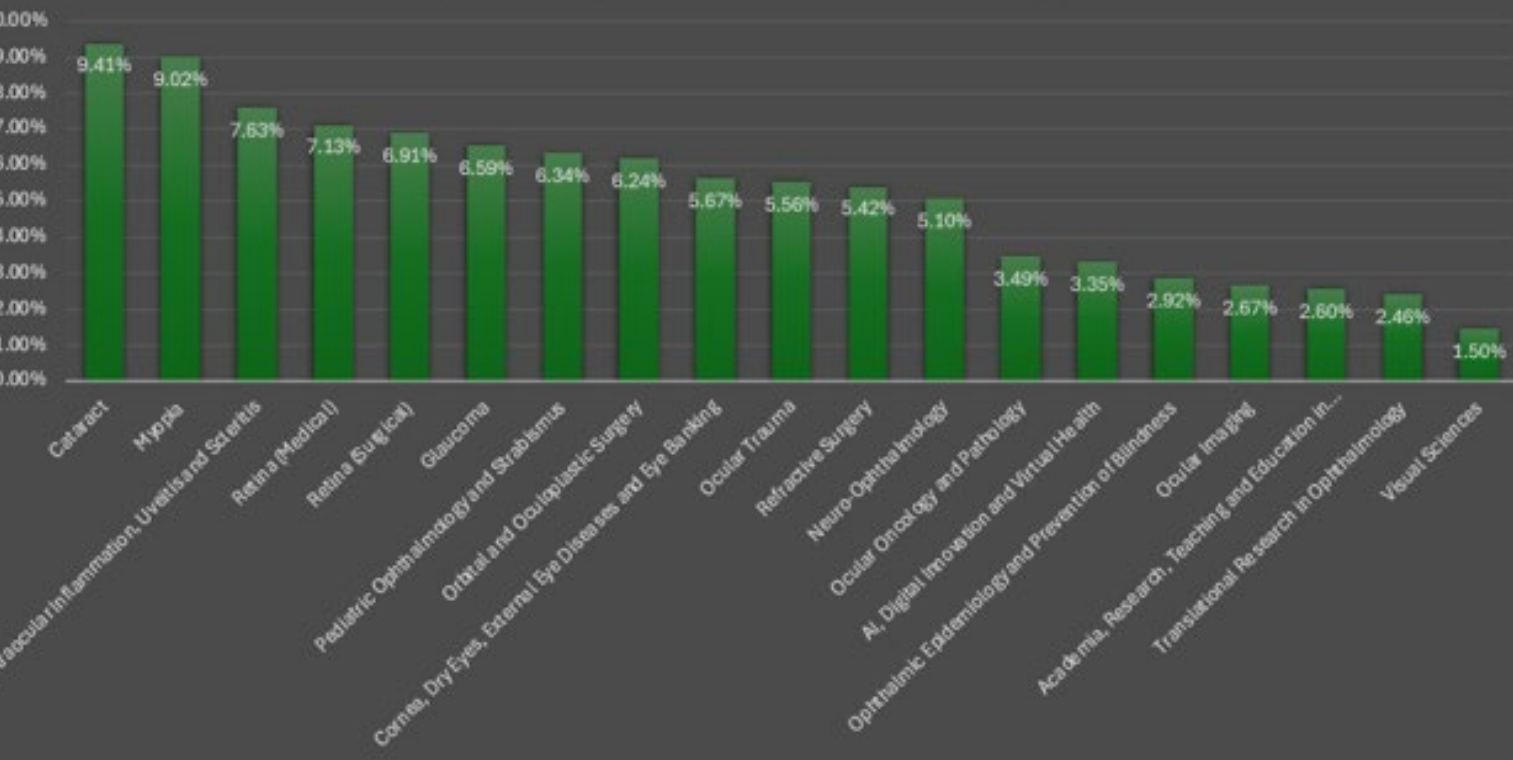


APAO Congress Statistics

Average Participation Rate by Region



Participants by Area of Interest



Congress Venue

Hong Kong Convention and Exhibition Centre (HKCEC)



With its vast curtain of glass and 40,000-square-metre aluminium roof sculpted to echo a seabird soaring in flight, the striking Hong Kong Convention and Exhibition Centre is a major landmark on the Hong Kong Island skyline. The HKCEC is known as a world-class convention and exhibition centre and was voted Best Convention and Exhibition Centre in Asia 13 times among industry awards from 2001 to 2016.

The iconic architecture of the HKCEC stands proudly on the waterfront of Hong Kong's world-famous Victoria Harbour. This is more than simply a breath-taking location – it also places the Centre right at the heart of the city, within the Central Business District. Not only does the harbour location provide a spectacular backdrop to events but it also means Hong Kong's Central Business District and the best of the city is on the Centre's doorstep – and it's a vibrant city packed full of colour and life.

Accessibility is a key advantage: visa-free access for nationals of around 170 countries and regions; half the world's population within a five-hour flight; around 1,000 flights daily to and from some 170 destinations worldwide, including 50 Mainland China cities.



The HKCEC is directly linked to two hotels: the Grand Hyatt Hong Kong and the Renaissance Hong Kong Harbour View Hotel by covered footbridges and walkways. In addition to a total of over 1,400 rooms available at the Grand Hyatt Hong Kong and the Renaissance Hong Kong Harbour View, there are more than 5,000 hotel rooms available within 5 to 15 minutes' walking distance of the HKCEC. Subway transport is only minutes away, and it serves Hong Kong's major urban areas. The airport, 40 km away, can easily be reached by road or the Airport Express Line in 30 minutes.

Visitors can walk to the HKCEC from the MTR Exhibition Centre Station, Wan Chai Station or the Wan Chai Ferry Pier within 10 minutes; or you can also select the suggested routes below:

From Hong Kong International Airport

- By Bus: Route no. A11 or E11 to Wan Chai and change to route no. 40M to the HKCEC (Estimated time: 80 mins)
- By MTR: Airport Station to Hong Kong Station and switch to Wan Chai Station (Estimated time: 40 mins)
- By Taxi (Estimated time: 45 mins)

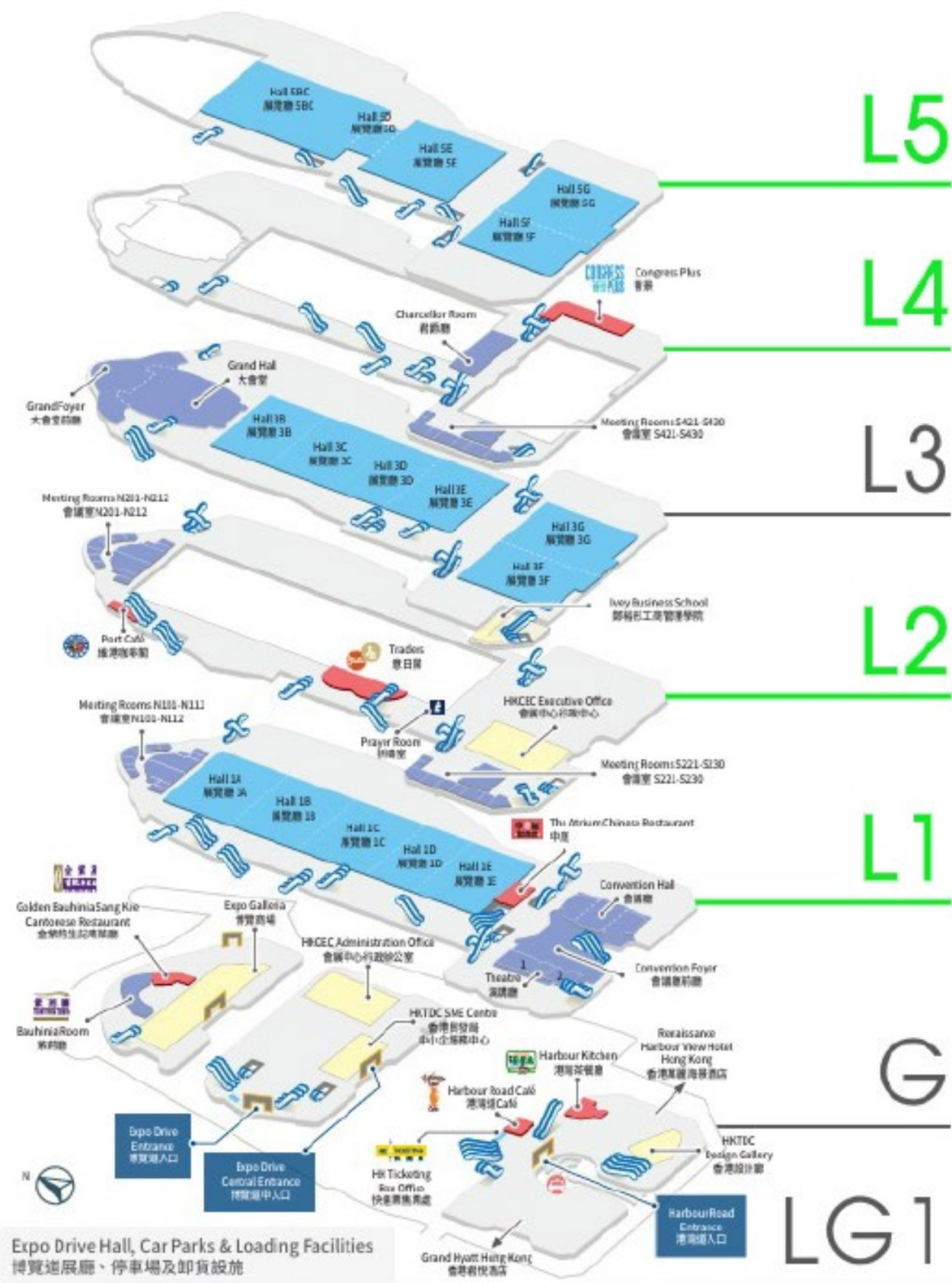
From Hong Kong West Kowloon Station (High Speed Rail)

- By MTR: Walk from Hong Kong West Kowloon Station to Austin Station, switch to East Rail Line at Hung Hom Station to Exhibition Centre Station (Estimated time: 35 mins)

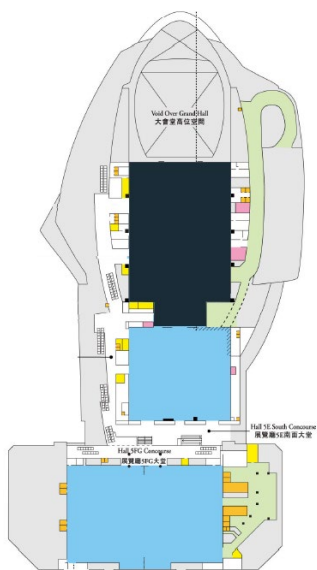
From Hong Kong China Ferry Terminal

- By MTR: Tsim Sha Tsui Station to Wan Chai Station (Estimated time: 15 mins)
- By Taxi (Estimated time: 30 mins)

Floor Plan



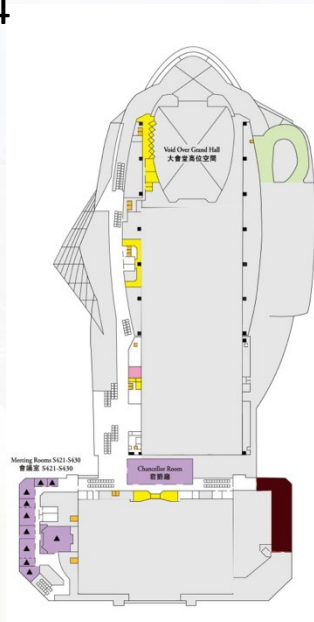
L5



L5

Hall 5E
Hall 5FG
Registration Hall

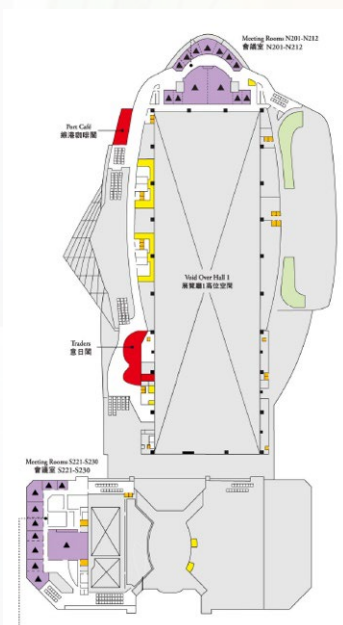
L4



L4

S421
S422
S423-424
S426-427
S425
S428

L2



L2

N201A
N201B
N206-208
N211-212
S223
S224-225
S226-227
S228
S222, N204-205
(Speaker Ready Room)
S229
(VIP Lounge)

L1



L1

Theatre 1
Theatre 2
Convention Hall

Level 5 - Harbour Road

Hall 5E: 5,000sqm
Exhibition Area

Hall 5FG: 8,000sqm
Exhibition Area



Level 4 - Harbour Road

S421: 380 pax
S422: 94 pax
S423+424: 200 pax
S425: 102 pax
S426+427: 200 pax
S428: 120 pax



Level 2 - Harbour Road

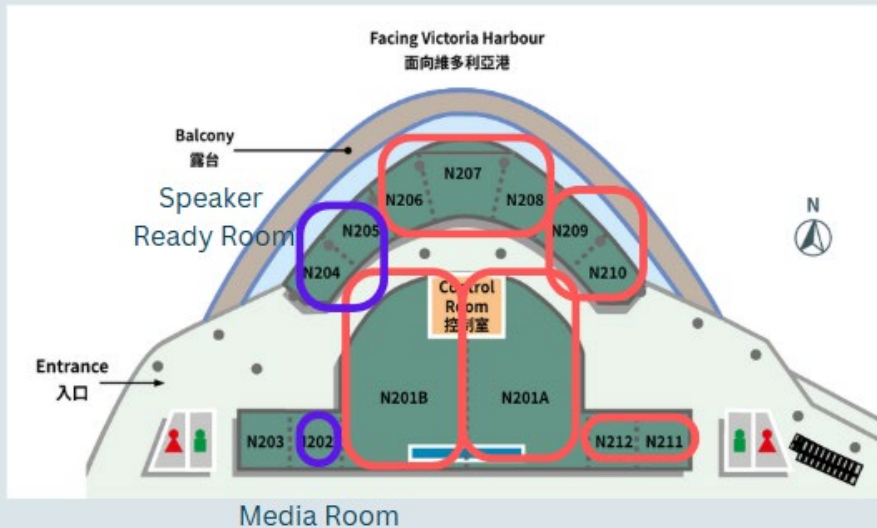
S221: 506 pax
S223: 102 pax
S224+225: 200 pax
S226+227: 200 pax
S228: 120 pax

S222: Speaker Ready Room
S229: VIP Room
S230 Sec. Office



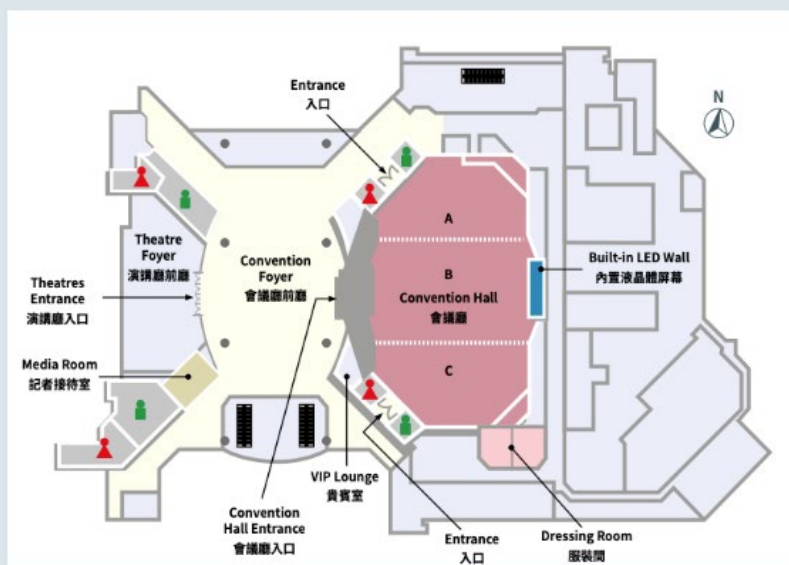
Level 2- Expo Drive

N201A: 290 pax
N201B: 290 pax
N206+207+208: 138 pax
N209+210: 68 pax
N210+211: 96 pax



Level 1 - Harbour Road

Convention Hall AB: 1,046 pax
Convention Hall C: 344 pax



Level 1 - Harbour Road

Theatre 1: 637 pax
Theatre 2: 336 pax



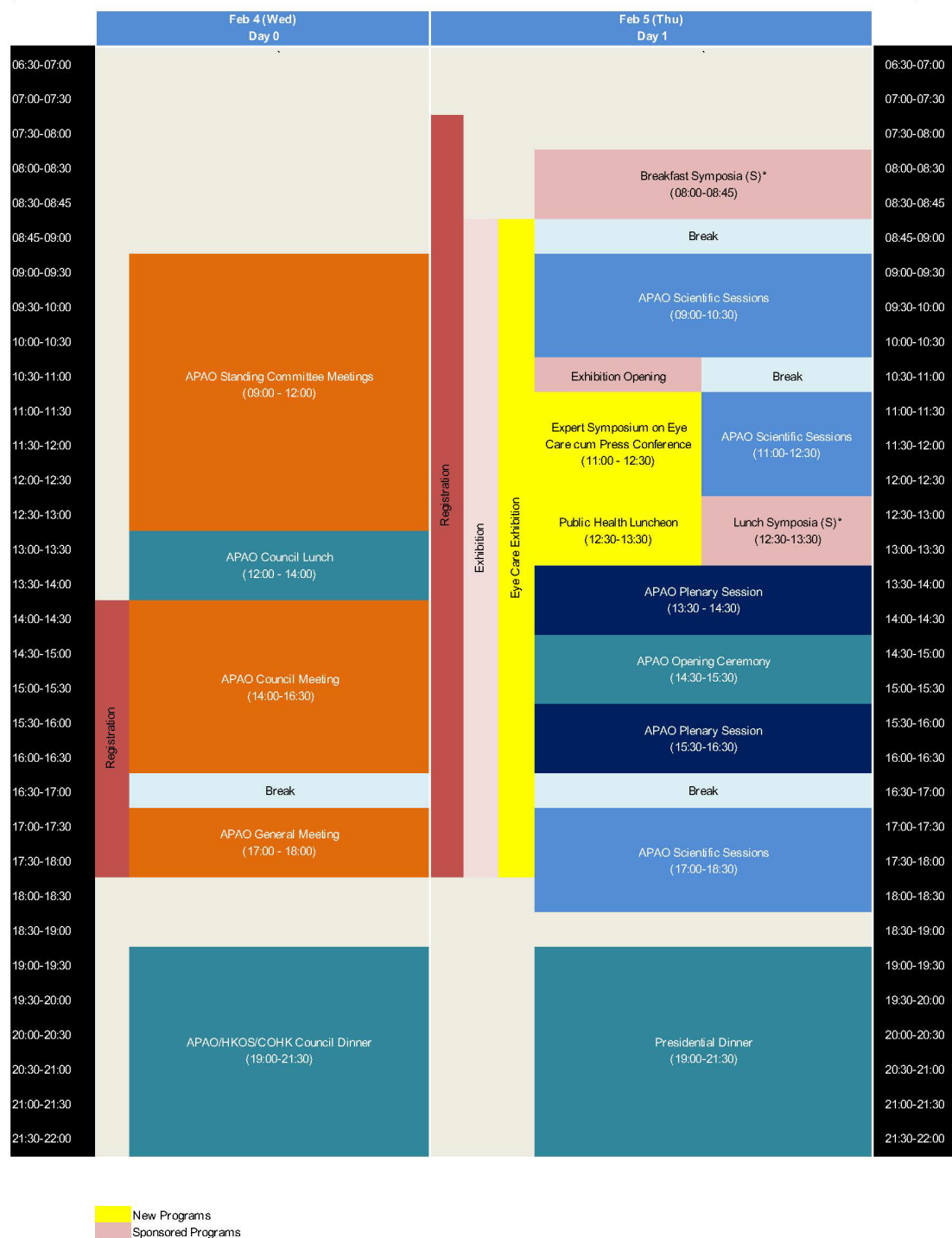
Exhibition Hall 5 FG

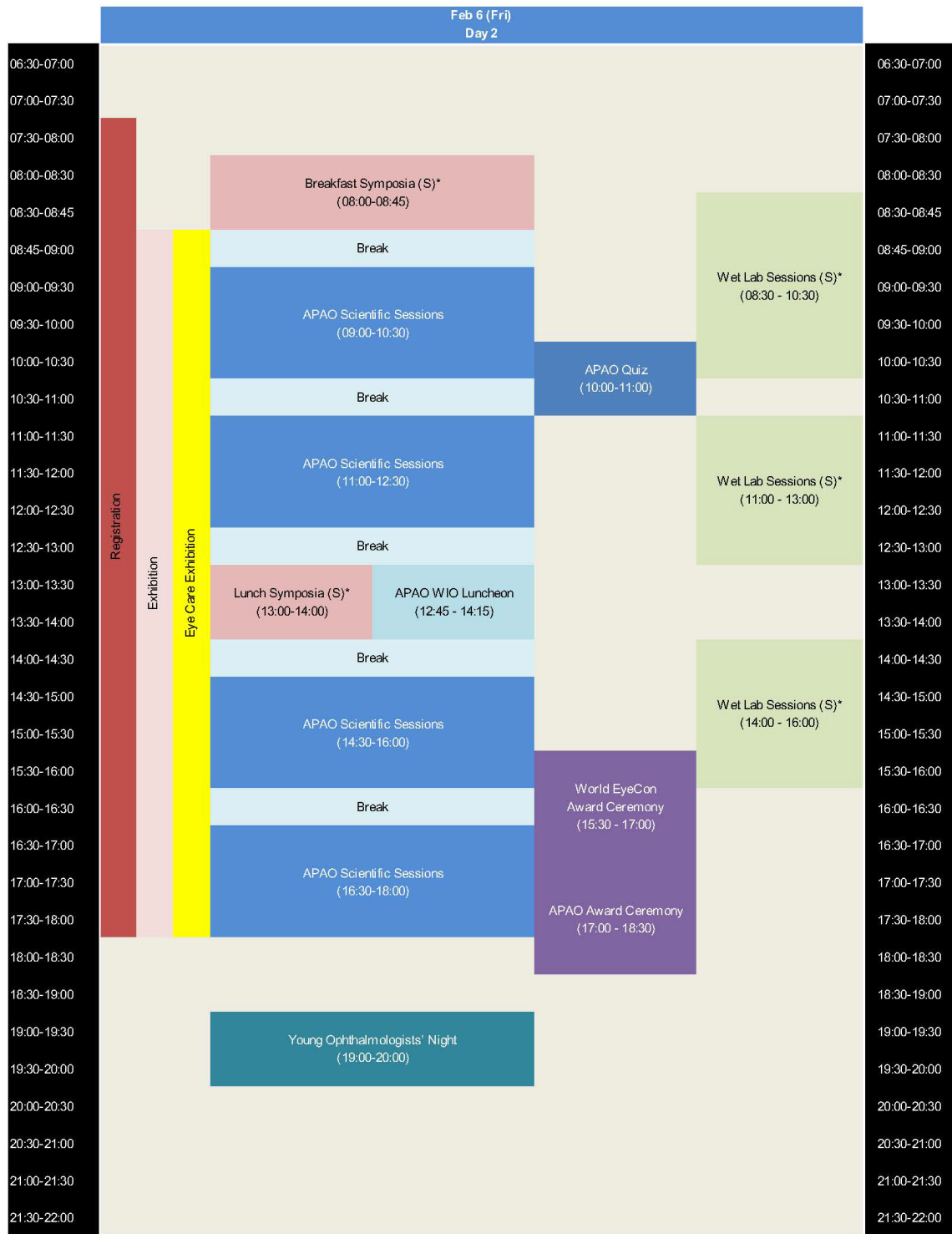


Exhibition Hall 5E



Program Overview





| Feb 7 (Sat) Day 3 | | | | Feb 8 (Sun) Day 4 | | | |
|----------------------|---|--|--|---|--------------|---|-------------|
| 06:30-07:00 | Registration Exhibition Eye Care Exhibition | | Fundraising Run (06:30-08:00) | | Registration | | 06:30-07:00 |
| 07:00-07:30 | | | | | | | 07:00-07:30 |
| 07:30-08:00 | | | | | | | 07:30-08:00 |
| 08:00-08:30 | | | Breakfast Symposia (S)* (08:00-08:45) | | | | 08:00-08:30 |
| 08:30-08:45 | | | | | | | 08:30-08:45 |
| 08:45-09:00 | | | Break | | | | 08:45-09:00 |
| 09:00-09:30 | | | APAO Scientific Sessions (09:00-10:30) | Wet Lab Sessions (S)* (08:30 - 10:30) | | APAO Scientific Sessions (09:00-10:30) | 09:00-09:30 |
| 09:30-10:00 | | | | | | | 09:30-10:00 |
| 10:00-10:30 | | | Break | | | Break | 10:00-10:30 |
| 10:30-11:00 | | | | | | | 10:30-11:00 |
| 11:00-11:30 | | | APAO Scientific Sessions (11:00-12:30) | Wet Lab Sessions (S)* (11:00 - 13:00) | | APAO Scientific Sessions (11:00-12:30) | 11:00-11:30 |
| 11:30-12:00 | | | | | | | 11:30-12:00 |
| 12:00-12:30 | | | Break | | | | 12:00-12:30 |
| 12:30-13:00 | | | | | | | 12:30-13:00 |
| 13:00-13:30 | | | Lunch Symposia (S)* (13:00-14:00) | APAO LDP Alumni Reception (13:00 - 14:00) | | | 13:00-13:30 |
| 13:30-14:00 | | | | | | | 13:30-14:00 |
| 14:00-14:30 | | | Break | | | | 14:00-14:30 |
| 14:30-15:00 | | | APAO Scientific Sessions (14:30-16:00) | Wet Lab Sessions (S)* (14:00 - 16:00) | | | 14:30-15:00 |
| 15:00-15:30 | | | | | | | 15:00-15:30 |
| 15:30-16:00 | | | Break | | | | 15:30-16:00 |
| 16:00-16:30 | | | | | | | 16:00-16:30 |
| 16:30-17:00 | | | APAO Scientific Sessions (16:30-18:00) | | | | 16:30-17:00 |
| 17:00-17:30 | | | | | | | 17:00-17:30 |
| 17:30-18:00 | | | | | | | 17:30-18:00 |
| 18:00-18:30 | | | | | | | 18:00-18:30 |
| 18:30-19:00 | | | | | | | 18:30-19:00 |
| 19:00-19:30 | | | | | | | 19:00-19:30 |
| 19:30-20:00 | | | Cultural Party Handover Ceremony (18:30 - 22:00) | | | | 19:30-20:00 |
| 20:00-20:30 | | | | | | | 20:00-20:30 |
| 20:30-21:00 | | | | | | | 20:30-21:00 |
| 21:00-21:30 | | | | | | | 21:00-21:30 |
| 21:30-22:00 | | | | | | | 21:30-22:00 |

Scientific Programs



Over the 3.5-day programs of the APAO 2026 Congress, the scientific programs will cover 19 subspecialty areas including clinical ophthalmology and visual sciences. It will foster interaction in several innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures and video sessions, encouraging meaningful dialogue among participants.

The Scientific Program Committee, chaired by Prof. Dennis Lam, is currently being formed. It will bring together over 1,000 top-notch speakers to engineer a world-class scientific program.

Under the theme **“Eyes on the Future: Innovating Ophthalmology,”** the APAO 2026 Congress will serve as a powerful catalyst for the advancement of innovation and technology in ophthalmology, both in Hong Kong and globally. The Congress seeks to enhance the capabilities of ophthalmologists, stimulate innovation, and drive progress in eye care. The event has the potential to drive advancements in multiple areas, including healthcare technology, industry upgrading, and public engagement with science.

As part of the new initiatives, the Expert Symposium on Eye Care and the Public Health Luncheon connect local practitioners with global expertise, empowering them to elevate the standard of patient care. Participants will gain actionable insights to develop sustainable and scalable service models for eye care. These activities will also foster collaborations among local institutions, counterparts from Mainland China, and international organizations, enhancing training programs for ophthalmologists and healthcare professionals. Collectively, these efforts aim to drive long-term improvements in the quality, accessibility, and sustainability of eye care services.

In addition, the Eye Care Exhibition is tentatively scheduled to be held at the Hong Kong Eye Hospital (HKEH) and the Hong Kong Convention and Exhibition Centre (HKCEC). With a focus on **“Treatment and Technology: The Future of Eye Care,”** the exhibition is designed to raise awareness and understanding of eye health and ophthalmological advancements among students, patients, professionals, and the general public. For more details of the program, please visit our congress website at <http://2026.apaophth.org>.

Social Programs



Opening Ceremony

The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of four APAO Named Awards, which are Jose Rizal International Medal, De Ocampo Lecture, Susruta Lecture, and Arthur Lim Award.

Presidential Dinner

This prestigious occasion will be attended by around 200 VIPs, invited by the APAO President and the Congress President.

Cultural Party

In addition to a special performance, the Cultural Party will feature the presentation of the APAO Distinguished Service Awards, APAO Outstanding Service in Prevention of Blindness Awards and APAO Achievement Awards.

Fundraising Run

Since its inception in 2016, the APAO Fundraising Run has been a true helping hand to raise funds for communities in need. Over the years, there were nearly 300 participants on average on an annual basis, and the number hit 332 in 2019.

Women in Ophthalmology Luncheon

Female ophthalmologists get together annually in the APAO Congress with an amazing opportunity to be inspired by female leaders and to learn about the challenges they face on the road to success.

YO Lounge and YO Night

The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a party that gives young ophthalmologists the flexibility to enjoy time with friends and colleagues.

APAO LDP Alumni Reception

The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.

Website

Highlights of program updates and activities will be published via <http://2026.apaophth.org/> regularly.

Important Dates

For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

| Schedule | Date |
|--|---------------|
| Abstract Submission Opens | Apr 30, 2025 |
| Early Bird Registration Opens | Apr 30, 2025 |
| Exhibitor Manual Releases | Jun 30, 2025 |
| Exhibit & Support 1 st Deposit Due | Jul 31, 2025 |
| Abstract Submission Closes | Sep 1, 2025 |
| Priority Point Deadline | Sep 15, 2025 |
| Exhibit & Support 2 nd Deposit Due | Sep 30, 2025 |
| Early Bird Registration Closes | Oct 30, 2025 |
| Exhibit & Support Final Deposit Due | Oct 31, 2025 |
| Submission Deadline of Industry – Sponsor Symposia / Wet Lab Courses | Dec 1, 2025 |
| Advertisement & Signage Artwork Due | Dec 15, 2025 |
| Advance Registration Closes | Jan 15, 2026 |
| On-Site Registration | Feb 5-8, 2026 |
| APAO Exhibition | Feb 5-7, 2026 |

Sponsorship Opportunities

The APAO 2026 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

Modest sponsorship packages are available to recognize the long-term support from sponsors and welcome the participation of new sponsors. Alternatively, sponsors may select individual items instead of a full package. You may choose the sponsorship option that best caters to your company's needs.

Benefits & Acknowledgments

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits are:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Exhibition Directory
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the APAO 2026 Congress

Sponsorship Packages

Sponsor Benefits

Three sponsorship packages are available, with the benefits summarized as follows:

| Benefit | Diamond US\$240,000 | Platinum US\$180,000 | Gold US\$160,000 |
|--|---|--|--|
| 1. Symposium | 1 breakfast symposium (45 minutes ea.) 2 lunch symposiums (60 minutes ea.) | 2 lunch symposiums (60 minutes ea.) | 1 breakfast symposium (45 minutes ea.) 1 lunch symposium (60 minutes ea.) |
| 2. Pre/Post-Congress Webinar | 1 Pre/Post-Congress Webinar* | N/A | N/A |
| 3. Industrial Presentation Stage (30 mins) | 2 tea breaks 1 normal timeslot | 1 normal timeslot | |
| 4. Exhibition Space | 81 m ² booth space in prime location | 72 m ² booth space in prime location | 54 m ² booth space in prime location |
| 5. Complimentary Registration | 30 | 20 | 8 |
| 6. Complimentary Presidential Dinner Tickets | 4 | 2 | 2 |
| 7. Complimentary Cultural Party Tickets | 10 | 7 | 5 |
| 8. Congress App | 3 pop-up ads | 2 pop-up ads | 2 pop-up ads |
| 9. Delegate Bag | Logo on delegate bag | N/A | N/A |
| 10. Delegate Bag Insert (Souvenir preferable) | 3 | 2 | 1 |
| 11. Product Catalogue in the Delegate Bag | 1 | N/A | N/A |
| 12. Exhibition Directory – Advertising | 3 full pages Full color | 2 full pages Full color | 2 full pages Full color |
| 13. Advance Mailing to APAO Database | 1 | N/A | N/A |
| 14. Advance Mailing to Delegate List | 4 | 2 | 2 |
| 15. Post Mailing to Delegate List | 1 | N/A | N/A |
| 16. APAO Facebook/ X (Twitter) Posts | 4 | 2 | 2 |
| 17. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue & App | ✓ | ✓ | ✓ |
| 18. Logo on the Back of Name Badge | ✓ | ✓ | ✓ |
| 19. Acknowledgment in E-newsletter | ✓ | ✓ | ✓ |
| 20. Logo Link on the Congress Website to Own Site | Logo link + 500 words company profile | Logo link + 300 words company profile | Logo link + 200 words company profile |
| 21. Use of APAO 2026 Congress Logo | ✓ | ✓ | ✓ |
| 22. Peripheral Items | 20% discount | 20% discount | 20% discount |

Remarks:

1. Upgrading from breakfast symposium to lunch symposium depends on the availability of venues. Sponsors may incur extra costs with regard to the upgrade.
2. Upgrade from lunch symposium to live surgery depends on the availability of venues. Sponsors may incur extra costs with regard to the upgrade.
3. Package sponsors are signed up on a first come, first served basis.
4. For information about the [Silver](#) and [Bronze](#) Packages, please refer to the relevant sections.

1. Lunch Symposium

- Two 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY).
- The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors' own expense.

2. Breakfast Symposium

- One 45-minute breakfast symposium in the lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
- The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.

3. Pre / Post-Congress Webinar

- One 120-minute webinar on Zoom with a minimum of 30 minutes for discussion (capacity approx. 150 - 200).
- The schedule of the symposium would be on Friday (Evening), Saturday (Morning / Evening) or Sunday (Morning / Evening). The exact schedule will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
- Company Video (less than 45 seconds) will be inserted at the beginning or end of the webinar.

4. Industrial Presentation Stage

- Two 30-minute slots within tea breaks in the Exhibition Hall.
- The exact schedule will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
- One display monitor, an audio system and 2 microphones are provided.

5. Exhibition Space

- Nine complimentary units (= 81 m²).
- Three complimentary exhibitor badges for each 9 m² exhibit space.
- Priority choice of exhibition space and location.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

6. Complimentary Registration

- Thirty complimentary trade delegate badges.
- Each trade delegate registration will enjoy the same entitlement as normal delegate registration.

7. Presidential Dinner

- Four complimentary tickets.

8. Cultural Party

- Ten complimentary tickets.

9. Congress App

- Three pop-up advertisements in the Congress App on three different days selected by the sponsor.

10. Delegate Bag

- Company logo will be printed (1 color) on the delegate bag along with the congress logo.
- Order of the logos will be based on alphabetical order of the company names.

11. Product Catalogue

- One product catalogue of less than 8 pages and not more than 150 grams for each page.

12. **Delegate Bag Insert**
 - Up to three promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each.
13. **Exhibition Directory – Advertising**
 - Three full-page, full color ads in the Exhibition Directory.
14. **Advance Mailing to the APAO Database**
 - One advance mailing to the APAO Database.
15. **Advance Mailing to the Delegate List**
 - Four advance mailing to delegate list.
16. **Post Mailing to the Delegate List**
 - One post mailing to delegate list.
17. **APAO Facebook / X (Twitter) Posts**
 - Four post feeds on APAO Facebook / X (Twitter) Pages.
18. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in the congress venue, Congress App, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
19. **Logo Link**
 - Logo link on the congress website to company website and company name link to company profile in less than 500 words.
20. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2026 Congress.
21. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.

Platinum Sponsorship Package (Max=5)

US\$180,000

1. **Lunch Symposium**
 - Two 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY).
 - The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
 - Second priority in the selection of symposium schedule and location, immediately following diamond sponsors.
 - Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.
2. **Industrial Presentation Stage**
 - One 30-minute slot in any timeslots during the scientific session in the Exhibition Hall.
 - The exact schedule will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
 - One display monitor, an audio system and 2 microphones are provided.
3. **Exhibition Space**
 - Eight complimentary units (= 72 m²).
 - Three complimentary exhibitor badges for each 9 m² exhibit space.
 - Priority choice of exhibition space and location after diamond sponsors
 - The larger the area, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.
4. **Complimentary Registration**
 - Twenty complimentary trade delegate badges.
 - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
5. **Presidential Dinner**
 - Two complimentary tickets.
6. **Cultural Party**
 - Seven complimentary tickets.
7. **Congress App**
 - Two pop-up advertisements in the Congress App on two different days selected by the sponsor.
8. **Delegate Bag Insert**
 - Up to two promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
9. **Exhibition Directory – Advertising**
 - Two full-page, full color ads in the Exhibition Directory.
10. **Advance Mailing to Delegate List**
 - Two advance mailings to delegate list.
11. **APAO Facebook / X (Twitter) Posts**
 - Two post feeds on APAO Facebook / X (Twitter) pages.
12. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
13. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 300 words.
14. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2026 Congress.
15. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Gold Sponsorship Package (Max=7)

US\$160,000

1. **Lunch Symposium**
 - One 60-minute lunchtime symposium in the lecture hall (capacity over 200).
 - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
 - Third priority in the selection of symposium schedule and location, following diamond and platinum sponsors.
 - Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.
2. **Breakfast Symposium**
 - One 45-minute breakfast symposium in the lecture hall (capacity over 200).
 - The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate sponsors' needs as much as possible.
 - Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
 - The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.
3. **Exhibition Space**
 - Six complimentary units (= 54 m²).
 - Three complimentary exhibitor badges for each 9 m² exhibit space.
 - Priority choice of exhibition space and location after those selected by diamond and platinum sponsors.
 - The larger the area, the higher the priority.
 - Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.
4. **Complimentary Registration**
 - Eight complimentary trade delegate badges.
 - Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
5. **Presidential Dinner**
 - Two complimentary tickets.
6. **Cultural Party**
 - Five complimentary tickets.
7. **Delegate Bag Insert**
 - Up to one promotional souvenir of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
8. **Congress App**
 - Two pop-up advertisements in the Congress App (2 days) selected by the sponsor.
9. **Exhibition Directory – Advertising**
 - Two full-page, full color ads in the Exhibition Directory.
10. **Advance Mailing to Delegate List**
 - Two advance mailings to delegate list.
11. **APAO Facebook / X (Twitter) Posts**
 - Two post feeds on APAO Facebook / X (Twitter) pages.
12. **Logo**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
13. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 200 words,
14. **Use of Congress Logo**
 - Use of congress logo on company communications relating to the APAO 2026 Congress.
15. **Peripheral Items**
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.

Silver Sponsorship Package

US\$120,000

Sponsors who support the congress with a total sponsorship of US\$120,000 – US\$159,999 are automatically considered as silver sponsors with the following entitlements:

1. **Signage**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
2. **Exhibition Directory – Advertising**
 - One full-page, full color ad in the Exhibition Directory.
3. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 100 words.

Bronze Sponsorship Package

US\$80,000

Sponsors who support the congress with a total sponsorship of US\$80,000 – US\$119,999 are automatically considered as bronze sponsors with the following entitlements:

1. **Signage**
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
2. **Exhibition Directory – Advertising**
 - One half-page, 4-color ads in the Exhibition Directory
3. **Logo Link**
 - Logo link on congress website to company website and company name link to company profile in less than 50 words

Sponsorship Items

Scientific Program Items

Sponsored Programs

A01 Lunch Symposium (450 pax or above)

US\$37,000

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 450 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A02 Lunch Symposium (200-450 pax)

US\$35,000

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 200 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A03 Breakfast / Evening Symposium

US\$26,000

Sponsors will have the opportunity to hold a breakfast/evening symposium in a lecture hall seating over 200 delegates. The session will last for 45 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A04 Wet Laboratory Instruction Course

US\$20,000 per day

Sole Sponsor for each subspecialty: US\$30,000 per day

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a web lab session in a room seating from 15-30 delegates. Each session will last for 120 -minutes. In total, there are 3 wet lab sessions on Day 2 and 3. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab sessions. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

A05 Ocular Imaging Competition

US\$20,000

The sponsor has the opportunity to sponsor this competition, which is co-organized by APAO and APOIS. The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

A06 APAO Travel Grants**US\$20,000**

The sponsor will be acknowledged on the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named “APAO – (Company Name)” Travel Grants.

A07 Pre / Post-Congress Webinar (June – October)**US\$12,000**

The sponsor can offer a 120-minute live webinar with a minimum of 30 minutes of discussion between June and October. A 45-second company video will be relayed in the beginning or the end of the webinar.

A08 APAO Quiz ^{NEW}**US\$8,000**

The sponsor has the opportunity to sponsor this competition. The competition anticipates over 1,000 participants. The sponsor’s logo will appear on the quiz platform and digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

Social Programs

B01 Presidential Dinner (Day 1 Evening, February 5, 2026)**US\$40,000**

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion, which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor’s logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B02 Cultural Party (Day 3 Evening, February 7, 2026)**US\$40,000**

The **sole sponsor** will have the opportunity to sponsor this open reception intended for all delegates attending the 41st APAO Congress. The sole sponsor’s logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B03 APAO LDP Alumni Reception (Day 3 Afternoon, February 7, 2026)**US\$18,000**

The **sole sponsor** will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP) alumni luncheon reception intended for all APAO LDP graduates (n = >130), APAO leaders and Council members, program coordinators and instructors. The sole sponsor’s logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place its company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor’s support will be acknowledged on the respective APAO LDP graduating class webpage.

B04 Fundraising Run (Day 3 Morning, February 7, 2026)**US\$12,500**

The **sole sponsor** will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO’s national/territorial member societies in need. The APAO Fundraising Run was organized from 2016-2025 with nearly 300 participants on average. The funds raised were donated 50% to local NGOs and 50% to APAO for educational purposes. The sponsor’s logo will appear on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib), certificate of achievement and the finish line. The sponsor can also provide the opportunity for employees to participate in the event.

B05 Women-in-Ophthalmology Luncheon (Day 2 Afternoon, February 6, 2026) US\$7,000

The **sole sponsor** will have the opportunity to sponsor this unique gathering intended for all female ophthalmologists attending the annual APAO Congress. It features respected speakers who will talk about various topics including dreams, business strategies, leadership, and professional growth. The sole sponsor's logo will appear on the event invitation, backdrop, and signage.

B06 Young Ophthalmologists' Night (Day 2 Evening, February 6, 2026) US\$7,000

The **sole sponsor** will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the annual APAO Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. The sole sponsor's logo will appear on the event invitation and the APAO YO webpage.

B07 APAO First-Timer Program ^{NEW} US\$3,500

The **sole sponsor** will have the opportunity to sponsor this program which lets first-time attendees relax and enjoy themselves in the APAO Congress. Participants will be given a list of designated sessions in the Congress. Upon attendance in all those sessions, they will enter a raffle to win a free registration for the 2027 APAO Congress and a special prize from sole sponsor. **The sole sponsor** will give a 3-minute speech in the orientation session and its logo will appear on the backdrop, banner, and signage wherever appropriate in the venue.

Branding Items

Advertising Items

C01 Advertisement in the Exhibition Directory

| | |
|--------------------|-----------|
| Inside Front Cover | US\$6,000 |
| Run of Page (Full) | US\$3,700 |
| Run of Page (Half) | US\$1,800 |

C02 Video on LED Display Wall US\$5,000 per congress US\$3,000 per day

A 2-minute video will be displayed on the LED Display Wall at a prominent location in the Convention Center. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C03 Program Display Pop-Up Ads US\$4,000 per congress US\$2,500 ea./day

Enhance your brand visibility with Program Display Pop-Up Ads, featured on the digital program displays and session directories throughout the venue. These high-traffic screens are frequently used by delegates to navigate the scientific program, locate sessions, and plan their schedules—making them an ideal platform for impactful brand exposure. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C04 Self-Registration Kiosk Advertisement**US\$2,500 per kiosk**

An advertisement will be prominently displayed on the self-registration kiosks located at the registration counter—one of the busiest areas of the Congress. There are 5-7 kiosks which are frequently used by delegates to check in and collect their materials.

C05 Mobile Guide Pop-Up Ads**US\$2,500**

Maximize your brand's visibility with Mobile Guide Pop-Up Ads featured on the official APAO 2026 Congress mobile app. These strategically placed pop-up ads will appear at key navigation points within the app, ensuring high visibility among delegates as they access schedules, session details, speaker bios, and venue maps. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C06 Advanced Mailing**US\$2,500**

An inbox message sent to all delegates by email. The message will be sent once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C07 Social Media Post (Video only)**US\$2,500**

A 2-minute video will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C08 Social Media Post (Image only)**US\$1,500**

A feed post will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

Delegate Items**D01 Mobile Guide****US\$25,000**

The **sole sponsor's** logo will be displayed in a prominent position on the congress app for smartphones and tablet computers (production cost inclusive).

D02 Lanyard**US\$18,000**

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo (production cost inclusive).

D03 Pocket Program**US\$10,000**

The **sole sponsor's** exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

D04 Pads and Pens**US\$5,000**

The **sole sponsor** can highlight their company name and logo on two items that will be used throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor who will bear the production costs.

On-Site Items

E01 Speaker Ready Room

US\$25,000

The sole sponsor's logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

E02 Wi-Fi Service

US\$25,000

The 4-day dedicated Wi-Fi service will keep delegates connected by sponsoring a wireless hotspot at the Congress. The sole sponsor's name will be prominently displayed with Wi-Fi SSID and on the landing page.

E03 Signage

US\$21,000

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

E04 Poster Panels

US\$18,000

A dedicated area within the exhibition hall will be reserved for the display of scientific posters, providing a vibrant platform for the exchange of research and clinical insights. With over 300 poster panels showcasing cutting-edge work from around the world, this zone will attract significant delegate traffic throughout the Congress.

As the sole sponsor of the Poster Display Area, your logo will be prominently featured on each poster panel, ensuring extensive and repeated brand exposure to all attendees.

E05 Electronic Video and Poster Platform

US\$15,000

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters.

E06 Coffee Break

US\$15,000 / 3 days

US\$5,000 / 1 day

Sponsors will have the exclusive opportunity to host two 30-minute inter-session coffee breaks—one in the mid-morning and one in the afternoon—at the designated coffee break station, located within the video and poster presentation area. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor's logo will be prominently displayed at the coffee station. Additionally, sponsors are welcome to provide branded coffee cups and napkins for delegates, offering a unique opportunity to increase brand visibility and engagement.

E07 Innovative Programs

US\$9,000 / 3 days

US\$4,000 / 1 day

Sponsors will have the exclusive opportunity to host a 45-minute session in a dedicated area within the exhibition hall. Sponsors will have the flexibility to design and lead their own session, subject to approval by the Congress organizers to ensure thematic alignment. These sessions must be designed to spotlight cutting-edge topics, with a focus on artificial intelligence (AI) or other innovative developments. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor's logo will be prominently displayed in the area to increase brand visibility and engagement.

E08 Charging Station

US\$8,750

Attendees rely on their mobile devices and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.

E09 Young / Senior Ophthalmologists' Lounge

US\$5,000

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. Sponsor may organize activities for Young / Senior Ophthalmologists in the lounge. The costs of light refreshments and drinks are inclusive.

E10 VIP Lounge

US\$5,000

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

E11 Industrial Showcase

US\$4,500

The sponsor(s) may present products, services, and/or research directly to 30 to 50 delegates in a highly visible area, as a cost-effective way to engage with Congress attendees. A display monitor, an audio system and 2 microphones will be provided. The duration of each session is 30 minutes, and the exact schedule will be assigned by the organizer with endeavors to accommodate sponsors' needs as much as possible.

E12 Shuttle Bus Sponsorship

Call for Pricing

The sponsor's logo will be featured on the external bus wrap graphic displayed on buses travelling from the convention center to the cultural party venue. Pricing will be counted per bus, up to five buses.

E13 Meeting Room

US\$375 per SQM per congress

Sponsors will have the opportunity to rent an executive suite with a total area from 100 m² as an office or meeting space on site from February 5-8, 2026. The screen and projector are provided by the organizer. Other facilities as well as food and beverages are to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.

Booth Information

Modular Stands

Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Commercial

| Modular Booth | Location | Price |
|----------------------------|----------|-----------|
| 3m x 3m Standing Booth | Hall 5FG | US\$8,000 |
| 3m x 2m Standing Booth | Hall 5FG | US\$5,500 |
| 3m x 3m Standing Booth | Hall 5E | US\$6,400 |
| 3m x 2m Standing Booth | Hall 5E | US\$4,400 |
| 1m x 0.5m Exhibition Kiosk | Hall 5E | US\$2,800 |

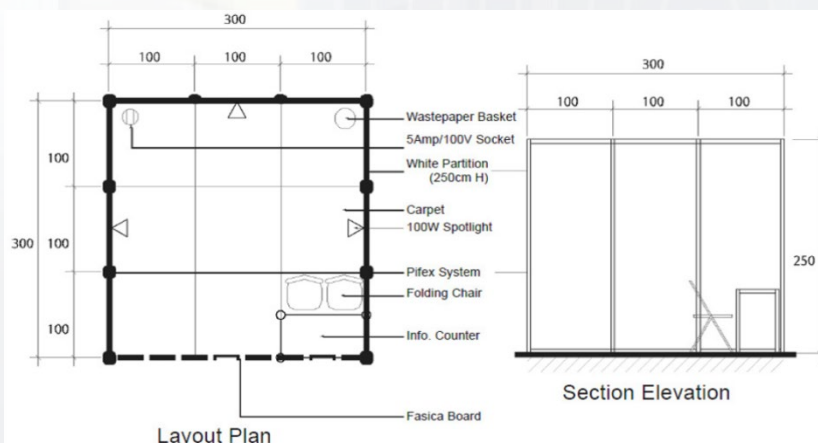
Non-Profit (Selected location for hospital and/or institute only)

| Modular Booth | Price |
|------------------------|-----------|
| 3m x 3m Standing Booth | US\$3,000 |

*A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage

The stand fees for 3m x 3m Standing Booth include the following:

- Complimentary exhibitor badges for 3 persons per 9 square meters
- Shell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlights
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 – 18:00)
- Daily cleaning of the aisles and common areas



Modular booth rentals do not include material handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above; or movement, transfer, removal, storage, setup and dismantling of custom exhibits.

Inline Booth

| Exhibition Booth | Price |
|----------------------|------------|
| 3m x 9m Island Booth | US\$23,000 |

Standard inline booths will be used. All inline booths are of the dimensions of 3m x 9m. Exhibitors may reserve up to three contiguous in-line booths. APAO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 6m x 9m booth.

Island Booth

| Exhibition Booth | Price |
|----------------------|------------|
| 6m x 6m Island Booth | US\$28,000 |

An island booth is any booth exposed to aisles on all four sides. Exhibit displays, construction and signage cannot substantially obstruct the view of or otherwise interfere with, the displays of other exhibitors.

Booth Application

Company Information

Provide the company name as it should appear in program materials and the company's headquarters address, office or customer service phone number, general email address and website.

Contact Information

Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the congress via this email.

Invoice Information

Provide the billing company name, name, position, address, direct phone number, cell phone number and personal email address.

Booth Choices

Please indicate at least 4 booth locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of booth assignment will be assessed according to the company's earned priority points and payment

date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

When assigning booth space, we will consider your company's priority points, payment status, your preferred booth type and the booth location(s) you have chosen. Every effort will be made to assign one of your booth choices. If your booth choices are not available, we will ask you to submit additional selections.

Adjacent and Shared Exhibit Space

Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distributing agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time the request to share exhibit space is submitted. The booth assignment is based on the companies' average priority points.

Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the code of practice on the promotion of medicine by European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at www.efpia.eu and by International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at www.ifpma.org.

Priority Points Program

The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including Exhibitors and Sponsors.

The program is designed to reward corporate partners for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, the company is required to submit the completed booking form to the APAO Secretariat by the priority point deadline of September 15, 2025. The priority points program will not be applied to late submissions.

The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

The priority points can be accrued through attendance at the previous congress as well as sponsoring, advertising and supporting the congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited in a minimum of three consecutive congresses within the past five years. If a tie still exists after evaluating this criterion, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted from a company's total points.

The priority point system is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

1. Exhibiting

- 1 point for exhibiting in the current year
- 1 point per year for exhibiting at 5 previous congresses (2019, 2021, 2023-2025)

Companies which participated in our previous congress (APAO 2025 in New Delhi) through an agency, please provide the name of the agency when you submit your booking form. One (1) point will be added on the APAO 2026 priority point system.

2. Booth Size

- 1 point for first 18 sqm of booth space
- 2 points for every 9 sqm of booth space

3. Payment

- 5 points for sending full payment with the booking form by the priority point deadline: September 15, 2025

4. Total Congress Expenditure

- Total event expenditure includes booth cost, registration and sponsorship at the APAO 2026 Congress.

| Points Earned | Total Amount Spent |
|---------------|---------------------------|
| 10 | US\$50,000 – US\$99,999 |
| 15 | US\$100,000 – US\$149,999 |
| 30 | US\$150,000 – US\$179,999 |
| 35 | US\$180,000 – US\$209,999 |
| 50 | US\$210,000+ |

5. Total Advertising Expenditure

- Total advertising expenditure includes delegate items, advertising items and onsite items.

| Points Earned | Total Amount Spent |
|---------------|-------------------------|
| 1 | US\$3,000 – US\$5,999 |
| 3 | US\$6,000 – US\$9,999 |
| 5 | US\$10,000 – US\$29,999 |
| 7 | US\$30,000 – US\$49,999 |
| 10 | US\$50,000+ |

6. Sponsoring Social Programs and/or APAO Projects

- 5 points for sponsoring any two of the following social programs:
 - Presidential Dinner
 - Cultural Party
 - WIO Luncheon
 - APAO LDP Alumni Reception
 - Young Ophthalmologists' Night
- 5 points for sponsoring APAO Projects:
 - APAO Gateway Project
 - APAO Leadership Development Program
 - Asia-Pacific Journal of Ophthalmology
 - APAO International Fellowship Program
 - Asia-Pacific Eye Care Week

7. Donation & APAO Project / Program Sponsorship

- Total amount donated to the APAO Fundraising Run / other congress-related events such as APAO/APOIS Imaging Competition

| Points Earned | Total Donation Amount |
|---------------|-------------------------|
| 1 | US\$1,500 – US\$3,999 |
| 3 | US\$4,000 – US\$9,999 |
| 5 | US\$10,000 – US\$29,999 |
| 7 | US\$30,000+ |

8. Completion of the Post-Congress Survey

- 5 points for completing the post-congress survey

Bookings and Contracts

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for completion with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, a confirmation email will be sent to you with an accompanying invoice for deposit payment. This exhibitor contract should be signed and returned with the payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice
50% by October 31, 2025.

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payment prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees.

Payment Method

Payment should be made via Electronic Fund Transfer (EFT)[†] to the following bank account:

| | |
|----------------------|---|
| Bank Name: | Hang Seng Bank |
| Name of the Account: | Asia-Pacific Academy of Ophthalmology Limited |
| Account Number: | 383-779485-883 (USD) |
| Bank Address: | 83 Des Voeux Road, Central, Hong Kong |
| SWIFT Code: | HASE HKHH XXX |

[†]Bank handling charges must be absorbed by the payer.

All exhibitor space fees must be paid in full by Friday, October 31, 2025. If the balance is not well received by the deadline, the company will not be assigned a booth location until the final payment has been received.

Late payment will result in priority point loss, and the congress secretariat may reassign or cancel the company's space without notification.

Applications received after October 31, 2025 must include payment in full. Applications will not be processed until the appropriate payment has been received.

No company will be allowed to exhibit unless full payment for exhibit space has been received.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

- 20% of the agreed amount if the cancellation/modification is made before September 30, 2025
- 50% of the agreed amount if the cancellation/modification is made between September 30, 2025 and October 31, 2025
- 100% of the agreed amount if the cancellation/modification is made after October 31, 2025

Booking Form

Please complete the booking form at <https://eur.cvent.me/BNkr9a>.

For further congress information, please visit our website at <http://2026.apaophth.org/>. If you have any enquiries about the sponsorship package, please email to exhibition@apaophth.org.

Contact Information

For booking or enquiries, please contact:

Sponsorship & Exhibition Team, APAO Central Secretariat

Tel: (852) 3943-5826

Email: exhibition@apaophth.org