

The 41st Asia-Pacific Academy of Ophthalmology Congress in conjunction with The 37th Annual Scientific Meeting Hong Kong Ophthalmological Symposium

Sponsorship and Exhibition Prospectus

APAO 2026 FEB 5-8,2026 HONG KONG

Host



Co-Hosts





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Welcome Message

Dear Trade Partners,

We are pleased to invite you to participate in the 41st Asia-Pacific Academy of Ophthalmology (APAO) Congress, to be held in conjunction with the 37th Annual Scientific Meeting Hong Kong Ophthalmological Symposium, at the Hong Kong Convention and Exhibition Centre, Hong Kong, on Feb 5-8, 2026.

Dedicated to driving ophthalmology forward in the Asia-Pacific and beyond, the APAO organizes its annual congress for visual scientists and ophthalmologists to meet and exchange expertise. This event is widely recognized as one of the most important ophthalmic meetings in the region and globally. Every year, our program covers a broad spectrum of topics across subspecialties, setting out the highest standards of clinical and basic research, education and training, prevention of blindness, treatment, and patient care.

With the theme "Eyes on the Future: Innovating Ophthalmology" this year, APAO 2026 anticipates to bring together over 6,000 delegates and more than 1,000 top-notch speakers from worldwide to explore cutting-edge developments in visual sciences and ophthalmology. While clinicians and researchers gather to discuss new knowledge in eye disease diagnosis and treatment, the congress will concurrently serve as a prime occasion for trade partners and exhibitors to showcase latest innovations and build industry connections.

We eagerly look forward to welcoming you to Hong Kong, a unique city linking the East and West which offers the perfect backdrop for collaboration and exchange of ideas. With your invaluable support, we will certainly make another very successful meeting. Your participation will not only enhance the congress but also demonstrate your company's commitment to advancements in ophthalmic science. Let us work together to shape the future of eye health!









Prof Jason YAM APAO 2026 Congress President

Prof Dennis LAM APAO 2026 Congress Scientific Program Chair

Prof Tetsuro OSHIKA APAO President

Prof Clement C THAM APAO Secretary General & CEO



Congress Information

Asia-Pacific Academy of Ophthalmology (APAO)

The Asia-Pacific Academy of Ophthalmology (APAO) is a supranational organization that welcomes participation from national, territorial, and subspecialty-based ophthalmic societies in the Asia-Pacific.

As of April 2025, the APAO membership boasts 27 national/ territorial societies and 12 subspecialty societies. Together, we represent almost 120,000 ophthalmologists across the region, accounting for approximately 59% of the global ophthalmology community.

With a mission to promote the science and art of ophthalmology, we strive to eliminate preventable blindness in the region through teaching, research and service. We also organize an annual congress and publish the Asia-Pacific Journal of Ophthalmology to foster international professional collaborations.

For more information, please visit https://apaophth.org/

Objectives

- Showcase advanced and cutting-edge clinical and research studies
- Outline new trends in the diagnosis and treatment of ophthalmic diseases
- Disseminate the latest clinical practice and international gold standards
- Provide a platform for fruitful and authentic scientific exchange, helping ophthalmologists learn and grow in their careers
- Furnish delegates with an opportunity to network, make and renew friendships
- Keep delegates posted on industry research and developments





The Hong Kong Ophthalmological Society

The Hong Kong Ophthalmological Society (HKOS) was formed and registered on 16 August 1954 with Dr Dansey Browning as the first Chairman. The Society was established with the objectives to maintain and upgrade the quality of eye care in Hong Kong, and to foster brotherhood among eye care professionals serving the public in Hong Kong. Every year since 1989, the HKOS has organized the annual scientific meeting in ophthalmology, as well as other ad-hoc open lectures by internationally renowned speakers. This tradition has been carried on jointly with other health-related associations and has supported any public health talks and vision screening programs. There are at present over 300 members registered with the Society.



Website: http://www.hkos.org.hk/

The College of Ophthalmologists of Hong Kong

The College of Ophthalmologists of Hong Kong was incorporated in October 1994 with the following objectives:

- 1. To promote for public benefit the advancement of knowledge in the field of ophthalmology
- 2. To promote for public benefit the standard of ophthalmic care in Hong Kong
- 3. To develop and maintain good practice and high professional standards of competence in the field of ophthalmology
- 4. To act as a consultative body for matters of educational or public interest concerning ophthalmology
- 5. To encourage and support training, continuing education and research in ophthalmology

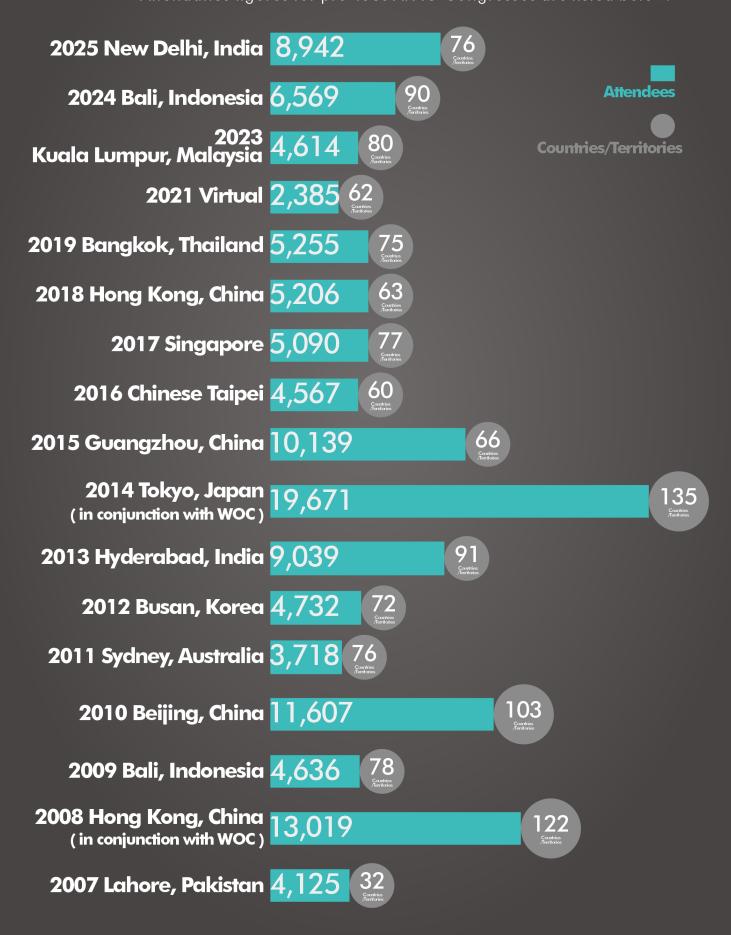
Website: https://www.cohk.org.hk/



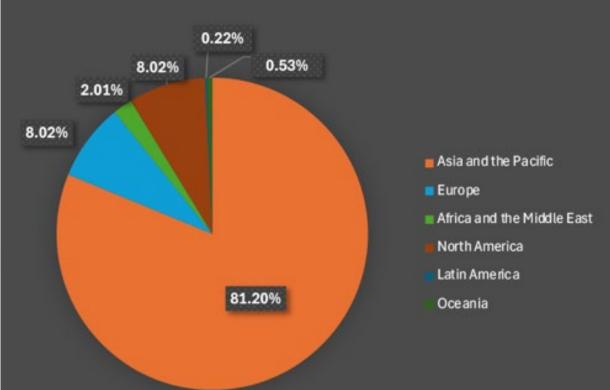


Attendance Profile

We are pleased to announce that the 41st APAO Congress will take place in the dynamic city of Hong Kong from February 5–8, 2026, with an expected attendance of over 6,000 delegates. Attendance figures for previous APAO Congresses are listed below.

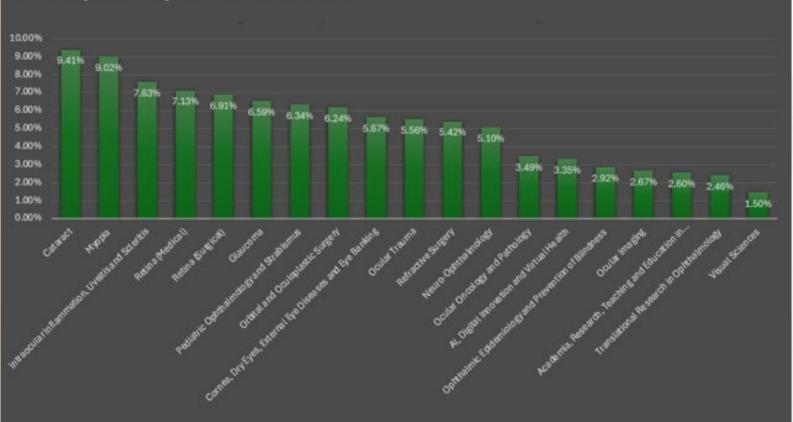


APAO Congress Statistics



Average Participation Rate by Region

Participants by Area of Interest



Congress Venue

Hong Kong Convention and Exhibition Centre (HKCEC)



With its vast curtain of glass and 40,000-square-metre aluminium roof sculpted to echo a seabird soaring in flight, the striking Hong Kong Convention and Exhibition Centre is a major landmark on the Hong Kong Island skyline. The HKCEC is known as a world-class convention and exhibition centre and was voted Best Convention and Exhibition Centre in Asia 13 times among industry awards from 2001 to 2016.

The iconic architecture of the HKCEC stands proudly on the waterfront of Hong Kong's world-famous Victoria Harbour. This is more than simply a breath-taking location – it also places the Centre right at the heart of the city, within the Central Business District. Not only does the harbour location provide a spectacular backdrop to events but it also means Hong Kong's Central Business District and the best of the city is on the Centre's doorstep – and it's a vibrant city packed full of colour and life.

Accessibility is a key advantage: visa-free access for nationals of around 170 countries and regions; half the world's population within a five-hour flight; around 1,000 flights daily to and from some 170 destinations worldwide, including 50 Mainland China cities.





The HKCEC is directly linked to two hotels: the Grand Hyatt Hong Kong and the Renaissance Hong Kong Harbour View Hotel by covered footbridges and walkways. In addition to a total of over 1,400 rooms available at the Grand Hyatt Hong Kong and the Renaissance Hong Kong Harbour View, there are more than 5,000 hotel rooms available within 5 to 15 minutes' walking distance of the HKCEC. Subway transport is only minutes away, and it serves Hong Kong's major urban areas. The airport, 40 km away, can easily be reached by road or the Airport Express Line in 30 minutes.

Visitors can walk to the HKCEC from the MTR Exhibition Centre Station, Wan Chai Station or the Wan Chai Ferry Pier within 10 minutes; or you can also select the suggested routes below:

From Hong Kong International Airport

- By Bus: Route no. A11 or E11 to Wan Chai and change to route no. 40M to the HKCEC (Estimated time: 80 mins)
- By MTR: Airport Station to Hong Kong Station and switch to Wan Chai Station (Estimated time: 40 mins)
- By Taxi (Estimated time: 45 mins)

From Hong Kong West Kowloon Station (High Speed Rail)

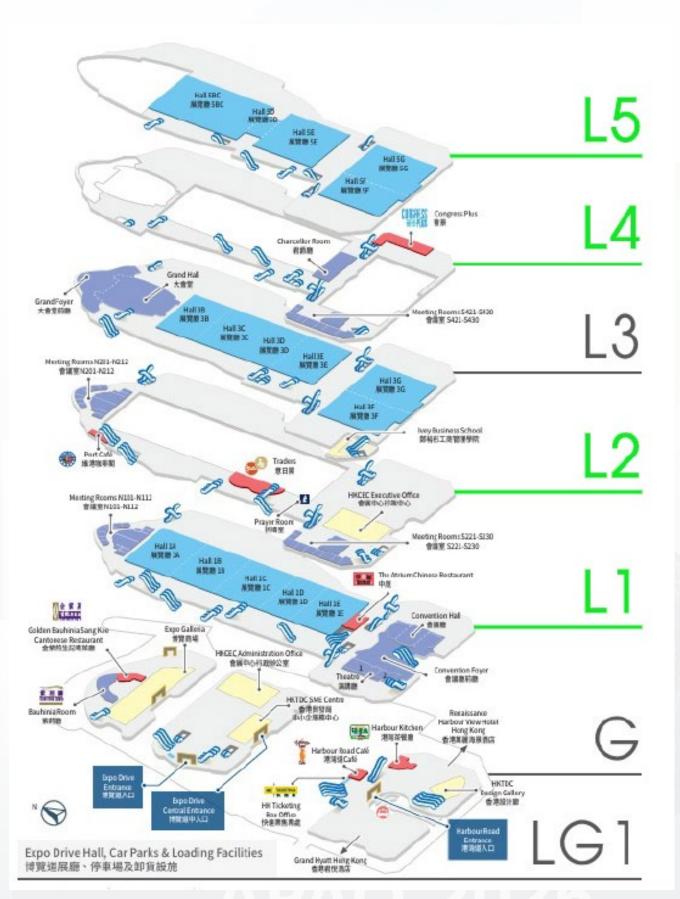
• By MTR: Walk from Hong Kong West Kowloon Station to Austin Station, switch to East Rail Line at Hung Hom Station to Exhibition Centre Station (Estimated time: 35 mins)

From Hong Kong China Ferry Terminal

- By MTR: Tsim Sha Tsui Station to Wan Chai Station (Estimated time: 15 mins)
- By Taxi (Estimated time: 30 mins)

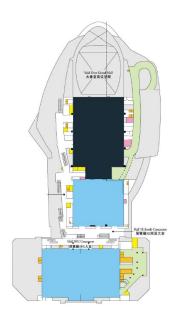


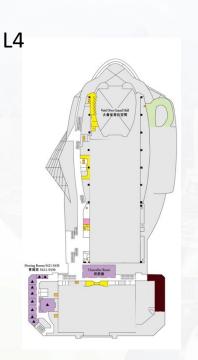
Floor Plan





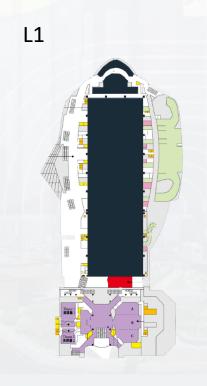
L5





L5 Hall 5E Hall 5FG Registration Hall

L4 S421 S422 S423-424 S426-427 S425 S428



L2 N201A N201B N206-208 N211-212 S223 S224-225 S226-227 S228 S222, N204-205 (Speaker Ready Room) S229 (VIP Lounge)

L1

Theatre 1 Theatre 2 Convention Hall



Level 5 - Harbour Road

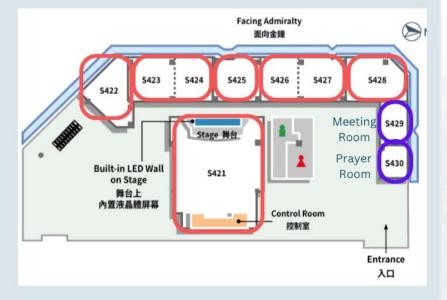
Hall 5E (2000sqm) ~2000 pax

Hall 5FG: Exhibition Area



Level 4 - Harbour Road

S421: 380 pax S422: 94 pax S423+424: 200 pax S425: 102 pax S426+427: 200 pax S428: 120 pax





Level 2 - Harbour Road

S221: 506 pax S223: 102 pax S224+225: 200 pax S226+227: 200 pax S228: 120 pax

S222: Speaker Ready Room S229: VIP Room S230 Sec. Office



Level 2- Expo Drive

N201A: 290 pax N201B: 290 pax N206+207+208: 138 pax N209+210: 68 pax N210+211: 96 pax

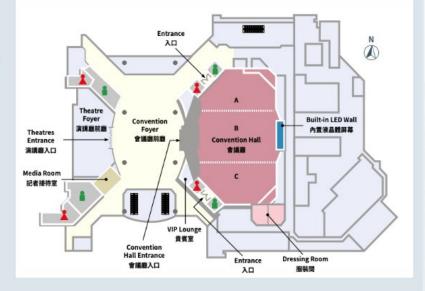






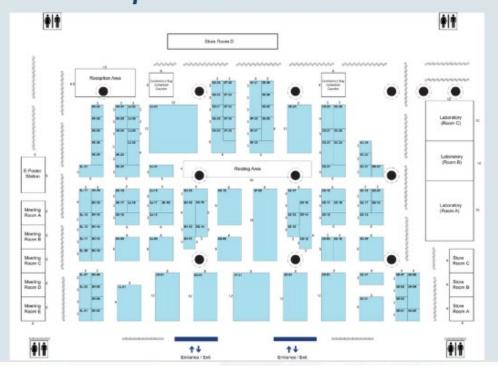
Level 1 - Harbour Road

Convention Hall AB: 1,046 pax Convention Hall C: 344 pax





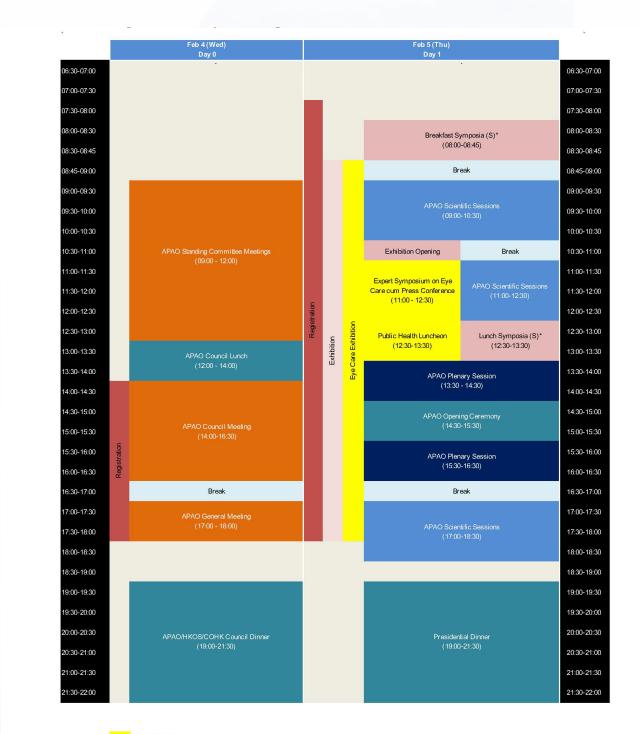
Exhibition Hall floor plan reference





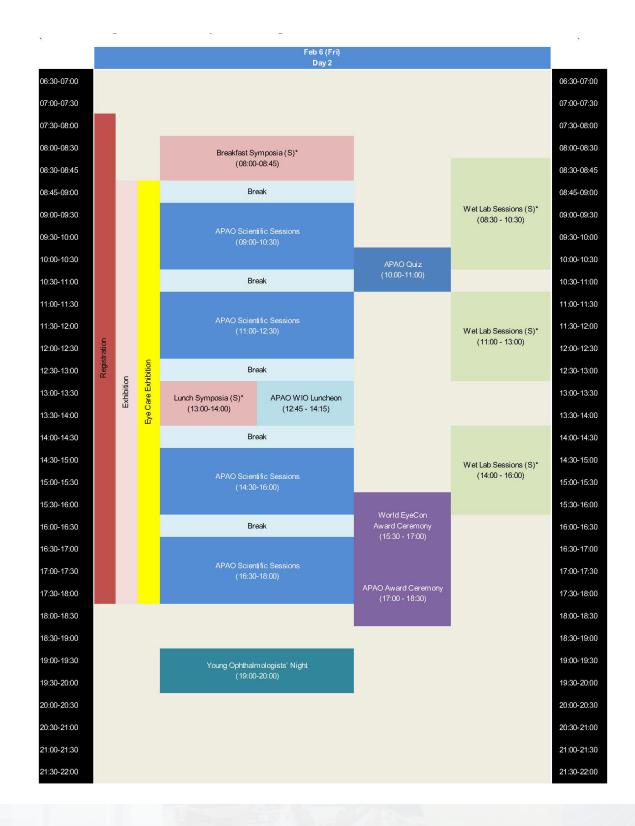
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Program Overview

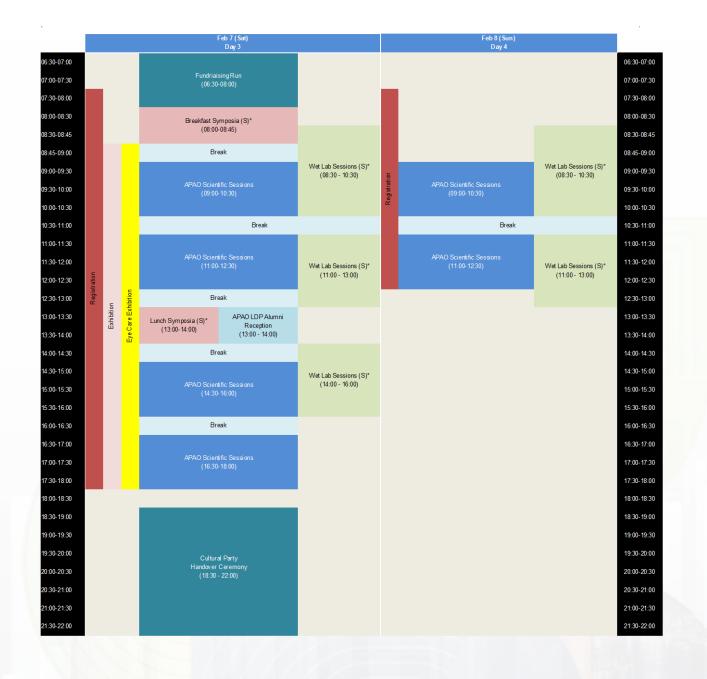


New Programs Sponsored Programs











Scientific Programs



Over the 3.5-day programs of the APAO 2026 Congress, the scientific programs will cover 19 subspecialty areas including clinical ophthalmology and visual sciences. It will foster interaction in several innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, keynote lectures and video sessions, encouraging meaningful dialogue among participants.

The Scientific Program Committee, chaired by Prof. Dennis Lam, is currently being formed. It will bring together over 1,000 top-notch speakers to engineer a world-class scientific program.

Under the theme **"Eyes on the Future: Innovating Ophthalmology,"** the APAO 2026 Congress will serve as a powerful catalyst for the advancement of innovation and technology in ophthalmology, both in Hong Kong and globally. The Congress seeks to enhance the capabilities of ophthalmologists, stimulate innovation, and drive progress in eye care. The event has the potential to drive advancements in multiple areas, including healthcare technology, industry upgrading, and public engagement with science.

As part of the new initiatives, the Expert Symposium on Eye Care and the Public Health Luncheon connect local practitioners with global expertise, empowering them to elevate the standard of patient care. Participants will gain actionable insights to develop sustainable and scalable service models for eye care. These activities will also foster collaborations among local institutions, counterparts from Mainland China, and international organizations, enhancing training programs for ophthalmologists and healthcare professionals. Collectively, these efforts aim to drive long-term improvements in the quality, accessibility, and sustainability of eye care services.

In addition, the Eye Care Exhibition is tentatively scheduled to be held at the Hong Kong Eye Hospital (HKEH) and the Hong Kong Convention and Exhibition Centre (HKCEC). With a focus on "Treatment and Technology: The Future of Eye Care," the exhibition is designed to raise awareness and understanding of eye health and ophthalmological advancements among students, patients, professionals, and the general public. For more details of the program, please visit our congress website at http://2026.apaophth.org.



Social Programs



Opening Ceremony

The Opening Ceremony will take place on the first day of the Congress. Highlights of the ceremony include the presentation of four APAO Named Awards, which are Jose Rizal International Medal, De Ocampo Lecture, Susruta Lecture, and Arthur Lim Award.

Presidential Dinner

This is a prestigious occasion which will be attended by around 200 VIPs, invited by the Congress President.

Cultural Party

In addition to a special performance, the Cultural Party will feature the presentation of the APAO Distinguished Service Awards, APAO Outstanding Service in Prevention of Blindness Awards and APAO Achievement Awards.

Fundraising Run

Since its inception in 2016, the APAO Fundraising Run has been a true helping hand to raise funds for communities in need. Over the years, there were nearly 300 participants on average on an annual basis, and the number hit 332 in 2019.

Women in Ophthalmology Luncheon

Female ophthalmologists get together annually in the APAO Congress with an amazing opportunity to be inspired by female leaders and to learn about the challenges they face on the road to success.

YO Lounge and YO Night

The YO Lounge provides endless opportunities for networking with academy leaders and peers, and serves as a rest stop from a busy educational agenda. The YO Night is a party that gives young ophthalmologists the flexibility to enjoy time with friends and colleagues.

APAO LDP Alumni Reception

The APAO Leadership Development Program runs every year. All graduates of the program are eligible to join an alumni group to get together, learn together and continue to grow after graduation. The Alumni Reception provides opportunities to foster continuing relationships with classmates and graduates across years.



Website

Highlights of program updates and activities will be published via <u>http://2026.apaophth.org/</u> regularly.

Important Dates

For key starting dates and deadlines, see below. We highly encourage you to mark your calendar accordingly.

Schedule	Date
Abstract Submission Opens	Apr 30, 2025
Early Bird Registration Opens	Apr 30, 2025
Exhibitor Manual Releases	Jun 30, 2025
Exhibit & Support 1 st Deposit Due	Jul 31, 2025
Abstract Submission Closes	Sep 1, 2025
Priority Point Deadline	Sep 15, 2025
Exhibit & Support 2 nd Deposit Due	Sep 30, 2025
Early Bird Registration Closes	Oct 30 2025
Exhibit & Support Final Deposit Due	Oct 31, 2025
Submission Deadline of Industry – Sponsor Symposia / Wet Lab Courses	Dec 1, 2025
Advertisement & Signage Artwork Due	Dec 15, 2025
Advance Registration Closes	Jan 15, 2026
On-Site Registration	Feb 5-8, 2026
APAO Exhibition	Feb 5-7, 2026
Opening Ceremony & Plenary Sessions	Feb 5, 2026
Presidential Dinner	Feb 5, 2026
Fundraising Run	Feb 7, 2026
Cultural Party	Feb 7, 2026



Sponsorship Opportunities

The APAO 2026 Congress will provide a wide range of sponsorship opportunities for our sponsors and exhibitors to increase their brand exposure beyond the exhibition hall and interact with influential delegates from numerous ophthalmic societies.

Modest sponsorship packages are available to recognize the long-term support from sponsors and welcome the participation of new sponsors. Alternatively, sponsors may select individual items instead of a full package. You may choose the sponsorship option that best caters to your company's needs.

Benefits & Acknowledgments

It is the expressed intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits are:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Exhibition Directory
- Company name and logo on sponsorship acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the APAO 2026 Congress



Sponsorship Packages

Sponsor Benefits

Three sponsorship packages are available, with the benefits summarized as follows:

Benefit	Diamond	Platinum	Gold
1. Symposium	U\$\$240,000 1 breakfast symposium (45 minutes ea.) 2 lunch symposiums (60 minutes ea.)	US\$180,000 2 lunch symposiums (60 minutes ea.)	US\$160,000 1 breakfast symposium (45 minutes ea.) 1 lunch symposium (60 minutes ea.)
2. Pre/Post-Congress Webinar	1 Pre/Post-Congress Webinar*		(
3. Industrial Presentation Stage (30 mins)	2 tea breaks 1 normal timeslot	1 normal timeslot	
4. Exhibition Space	81 m ² booth space in prime location	72 m ² booth space in prime location	54 m ² booth space in prime location
5. Complimentary Registration	30	20	8
6. Complimentary Presidential Dinner Tickets	4	2	2
7. Complimentary Cultural Party Tickets	10	7	5
8. Congress App	3 pop-up ads	2 pop-up ads	2 pop-up ads
9. Delegate Bag	Logo on delegate bag	N/A	N/A
10. Delegate Bag Insert (Souvenir preferrable)	3	2	1
11. Product Catalogue in the Delegate Bag	1	N/A	N/A
12. Exhibition Directory – Advertising	3 full pages Full color	2 full pages Full color	2 full pages Full color
13. Advance Mailing to APAO Database	1	N/A	N/A
14. Advance Mailing to Delegate List	4	2	2
15. Post Mailing to Delegate List	1	N/A	N/A
16. APAO Facebook/ X (Twitter) Posts	4	2	2
17. Logo on Congress Flyers, Backdrops, Registration Area, Signage inside the Congress Venue & App			
18. Logo on the Back of Name Badge			
19. Acknowledgment in E-newsletter			
20. Logo Link on the Congress Website to Own Site	Logo link + 500 words company profile	Logo link + 300 words company profile	Logo link + 200 words company profile
21. Use of APAO 2026 Congress Logo			
22. Peripheral Items [#]	20% discount	20% discount	20% discount

Remarks:

1. Upgrading from breakfast symposium to lunch symposium depends on the availability of venues. Sponsors may incur extra costs with regard to the upgrade.

2. Upgrade from lunch symposium to live surgery depends on the availability of venues. Sponsors may incur extra costs with regard to the upgrade.

3. Package sponsors are signed up on a first come, first served basis.

4. For information about the <u>Silver</u> and <u>Bronze</u> Packages, please refer to the relevant sections.



Diamond Sponsorship Package (Max=2)

1. Lunch Symposium

- <u>Two</u> 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY).
- The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at the sponsors' own expense.

2. Breakfast Symposium

- <u>One</u> 45-minute breakfast symposium in the lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
- The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.

3. Pre / Post-Congress Webinar

- <u>One</u> 120-minute webinar on Zoom with a minimum of 30 minutes for discussion (capacity approx. 150 200)
- The schedule of the symposium would be on Friday (Evening), Saturday (Morning / Evening) or Sunday (Morning /Evening). The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
- Company Video (less than 45 seconds) will be inserted at the beginning or end of the webinar.

4. Industrial Presentation Stage

- <u>Two</u> 30-minute slots within tea breaks in the Exhibition Hall.
- The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
- One display monitor, an audio system and 2 microphones are provided.

5. Exhibition Space

- Nine complimentary units (= 81 m²).
- <u>Three</u> complimentary exhibitor badges for each 9 m² exhibit space.
- Priority choice of exhibition space and location.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

6. Complimentary Registration

- <u>Thirty</u> complimentary trade delegate badges.
- Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
- 7. Presidential Dinner
 - <u>Four</u> complimentary tickets.
- 8. Cultural Party
 - <u>Ten</u> complimentary tickets.
- 9. Congress App
 - <u>Three</u> pop-up advertisements in the Congress App on three different days selected by the sponsor.

10. Delegate Bag

- Company logo will be printed (1 color) on the delegate bag along with the congress logo/
- Order of the logos will be based on alphabetical order of the company names.

11. Product Catalogue

One product catalogue of less than 8 pages and not more than 150 grams for each page.



- 12. Delegate Bag Insert
 - Up to <u>three</u> promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
- 13. Exhibition Directory Advertising
 - Three full-page, full color ads in the Exhibition Directory
- 14. Advance Mailing to the APAO Database
 - One advance mailing to the APAO Database
- 15. Advance Mailing to the Delegate List
 - Four advance mailing to delegate list
- 16. Post Mailing to the Delegate List
 - One post mailing to delegate list
- 17. APAO Facebook / X (Twitter) Posts
 - Four post feeds on APAO Facebook / X (Twitter) Pages
- 18. Logo
 - Company logo on congress flyers, backdrops in registration area, signage in the congress venue, Congress App, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
- 19. Logo Link

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- Logo link on the congress website to company website and company name link to company profile in less than 500 words
- 20. Use of Congress Logo
 - Use of congress logo on company communications relating to the APAO 2026 Congress
- 21. Peripheral Items
 - 20% discount on the order of delegate items and on-site items on the peripheral item list

Remarks: Diamond sponsors will be given priority over platinum, gold, silver, and bronze sponsors in the assignment of sponsored symposiums and exhibition space.



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Platinum Sponsorship Package (Max=5)

1. Lunch Symposium

- <u>Two</u> 60-minute lunchtime symposiums in the lecture hall (capacity over 450) on two different days (ONLY).
- The exact schedule of the symposiums will be assigned by the organizers who endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposiums at sponsors' own expense.

2. Industrial Presentation Stage

- <u>One</u> 30-minute slot in any timeslots during the scientific session in the Exhibition Hall.
- The exact schedule will be assigned by the organizers who endeavor to accommodate the needs of every sponsor as much as possible.
- One display monitor, an audio system and 2 microphones are provided.

3. Exhibition Space

- Eight complimentary units (= 72 m²).
- Three complimentary exhibitor badges for each 9 m² exhibit space.
- Priority choice of exhibition space and location after diamond sponsors
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

4. Complimentary Registration

- <u>Twenty</u> complimentary trade delegate badges.
- Each trade delegate registration will enjoy the same entitlement as normal delegate registration.

5. Presidential Dinner

<u>Two</u> complimentary tickets.

6. Cultural Party

- <u>Seven</u> complimentary tickets.
- 7. Congress App
 - Two pop-up advertisements in the Congress App (2 days) selected by the sponsor.
- 8. Delegate Bag Insert
 - Up to two promotional souvenirs of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
- 9. Exhibition Directory Advertising
 - <u>Two</u> full-page, full color ads in the Exhibition Directory.
- 10. Advance Mailing to Delegate List
 - <u>Two</u> advance mailings to delegate list.
- 11. APAO Facebook / X (Twitter) Posts
 - <u>Two</u> post feeds on APAO Facebook / X (Twitter) pages.
- 12. Logo
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
- 13. Logo Link
 - Logo link on congress website to company website and company name link to company profile in less than 300 words.
- 14. Use of Congress Logo
 - Use of congress logo on company communications relating to the APAO 2026 Congress.
- 15. Peripheral Items
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Platinum sponsors will be given priority over gold, silver, and bronze sponsors in the assignment of sponsored symposia and exhibition space.



Gold Sponsorship Package (Max=7)

1. Lunch Symposium

- <u>One</u> 60-minute lunchtime symposium in the lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.

2. Breakfast Symposium

- <u>One</u> 45-minute breakfast symposium in the lecture hall (capacity over 200).
- The exact schedule of the symposium will be assigned by the organizers who endeavor to accommodate the needs of every gold sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at the sponsors' own expense.
- The sponsor may upgrade the breakfast symposium to a lunch symposium by settling the price difference.

3. Exhibition Space

- Six complimentary units (= 54 m²).
- <u>Three</u> complimentary exhibitor badges for each 9 m² exhibit space.
- Priority choice of exhibition space and location after those selected by diamond and platinum sponsors.
- The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without prior approval from the Organizer.

4. Complimentary Registration

- <u>Eight</u> complimentary trade delegate badges.
- Each trade delegate registration will enjoy the same entitlement as normal delegate registration.
- 5. Presidential Dinner
 - <u>Two</u> complimentary tickets.
- 6. Cultural Party
 - <u>Five</u> complimentary tickets.
- 7. Delegate Bag Insert
 - Up to <u>one</u> promotional <u>souvenir</u> of a size not exceeding 15cm (L) x 10 cm(W) x 5cm (D) each
- 8. Congress App
 - <u>Two</u> pop-up advertisements in the Congress App (2 days) selected by the sponsor.
- 9. Exhibition Directory Advertising
 - Two full-page, full color ads in the Exhibition Directory.
- 10. Advance Mailing to Delegate List
 - <u>Two</u> advance mailings to delegate list.

11. APAO Facebook / X (Twitter) Posts

- Two post feeds on APAO Facebook / X (Twitter) pages.
- 12. Logo
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app, the back of name badge and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
- 13. Logo Link
 - Logo link on congress website to company website and company name link to company profile in less than 200 words,
- 14. Use of Congress Logo
 - Use of congress logo on company communications relating to the APAO 2026 Congress.
- 15. Peripheral Items
 - 20% discount on the order of delegate items and on-site items on the peripheral item list.

Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposia and exhibition space.



Silver Sponsorship Package

Sponsors who support the congress with a total sponsorship of US\$120,000 – US\$159,999 are automatically considered as silver sponsors with the following entitlements:

- 1. Signage
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue).
- 2. Exhibition Directory Advertising
 - <u>One</u> full-page, full color ad in the Exhibition Directory.
- 3. Logo Link
 - Logo link on congress website to company website and company name link to company profile in less than 100 words.

Bronze Sponsorship Package

US\$80,000

Sponsors who support the congress with a total sponsorship of US\$80,000 – US\$119,999 are automatically considered as bronze sponsors with the following entitlements:

- 1. Signage
 - Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress app and e-newsletters (1 of the approximately 8 issues with circulation of over 30,000 views per issue)
- 2. Exhibition Directory Advertising
 - One half-page, 4-color ads in the Exhibition Directory
- 3. Logo Link
 - Logo link on congress website to company website and company name link to company profile in less than 50 words



Sponsorship Items

Scientific Program Items

Sponsored Programs

A01 Lunch Symposium (450 pax or above)

US\$37,000

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 450 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A02 Lunch Symposium (200-450 pax)

Sponsors will have the opportunity to hold a lunch symposium in a lecture hall seating over 200 delegates. The session will last for 60 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A03 Breakfast / Evening Symposium

Sponsors will have the opportunity to hold a breakfast/evening symposium in a lecture hall seating over 200 delegates. The session will last for 45 minutes and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at the sponsors' own expense.

A04 Wet Laboratory Instruction Course

US\$20,000 per day

US\$35,000

US\$26,000

US\$20,000

Sole Sponsor for each subspecialty: US\$30,000 per day

Wet laboratory (wet lab) surgical training sessions have been organized at the APAO Congress since 2018. These wet labs allow delegates to learn and practice new surgical techniques to prevent and manage complications.

Sponsors will have the opportunity to hold a web lab session in a room seating from 15-30 delegates. Each session will last for 120 -minutes. In total, there are 3 wet lab sessions on Day 2 and 3. The exact schedule will be assigned by the organizer. It is the responsibility of the sponsors to arrange all instructors and equipment necessary for the wet lab sessions. Utility services such as electricity and cleaning services are to be provided at the sponsors' own expense.

A05 Ocular Imaging Competition

The sponsor has the opportunity to sponsor this competition, which is co-organized by APAO and APOIS. The competition anticipates over 800 submissions across 10 categories. The sponsor's logo will appear on the submission platform, digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.



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A06 APAO Travel Grants

The sponsor will be acknowledged on the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named "APAO – (Company Name)" Travel Grants.

A07 Pre / Post-Congress Webinar (June – October)

The sponsor can offer a 120-minute live webinar with a minimum of 30 minutes of discussion between June and October. A 45-second company video will be relayed in the beginning or the end of the webinar.

A08 APAO Quiz 🏴

The sponsor has the opportunity to sponsor this competition. The competition anticipates over 1,000 participants. The sponsor's logo will appear on the quiz platform and digital LED wall wherever appropriate. A representative of the sole sponsor will present the prizes to the awardees during the Cultural Party.

Social Programs

B01 Presidential Dinner (Day 1 Evening, February 5, 2026)

The sole sponsor will have the opportunity to sponsor this prestigious occasion, which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B02 Cultural Party (Day 3 Evening, February 7, 2026)

The sole sponsor will have the opportunity to sponsor this open reception intended for all delegates attending the 41st APAO Congress. The sole sponsor's logo will appear on the backdrop, banner, and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

B03 APAO LDP Alumni Reception (Day 3 Afternoon, February 7, 2026)

The sole sponsor will have the opportunity to sponsor this prestigious APAO Leadership Development Program (LDP) alumni luncheon reception intended for all APAO LDP graduates (n = >130), APAO leaders and Council members, program coordinators and instructors. The sole sponsor's logo will appear on the backdrop, banner, and signage wherever appropriate in the venue. The sole sponsor may place its company name and logo on the Abstract Book that contains all the project abstracts to be presented by the APAO LDP graduating class. The sole sponsor's support will be acknowledged on the respective APAO LDP graduating class webpage.

B04 Fundraising Run (Day 3 Morning, February 7, 2026)

The sole sponsor will have the opportunity to sponsor this fundraising run intended to raise funds for one of APAO's national/territorial member societies in need. The APAO Fundraising Run was organized from 2016-2025 with nearly 300 participants on average. The funds raised were donated 50% to local NGOs and 50% to APAO for educational purposes. The sponsor's logo will appear on the event invitation, promotional materials, T-shirt, trophies and accessories (e.g., bib),

US\$40,000

US\$20,000

US\$12,000

US\$8,000

US\$18,000

US\$12,500

US\$40,000

certificate of achievement and the finish line. The sponsor can also provide the opportunity for employees to participate in the event.

B05 Women-in-Ophthalmology Luncheon (Day 2 Afternoon, February 6, 2026) US\$7,000 The sole sponsor will have the opportunity to sponsor this unique gathering intended for all female ophthalmologists attending the annual APAO Congress. It features respected speakers who will talk about various topics including dreams, business strategies, leadership, and professional growth. The sole sponsor's logo will appear on the event invitation, backdrop, and signage.

B06 Young Ophthalmologists' Night (Day 2 Evening, February 6, 2026) US\$7,000

The sole sponsor will have the opportunity to sponsor this prestigious gathering intended for all young ophthalmologists (YO) attending the annual APAO Congress, APAO leaders and Council Members, the APAO YO symposium coordinators and invited speakers. The sole sponsor's logo will appear on the event invitation and the APAO YO webpage.

B07 APAO First-Timer Program

The sole sponsor will have the opportunity to sponsor this program which lets first-time attendees relax and enjoy themselves in the APAO Congress. Participants will be given a list of designated sessions in the Congress. Upon attendance in all those sessions, they will enter a raffle to win a free registration for the 2027 APAO Congress and a special prize from sole sponsor. The sole sponsor will give a 3-minute speech in the orientation session and its logo will appear on the backdrop, banner, and signage wherever appropriate in the venue.

Branding Items

Advertising Items

C01 Advertisement in the Exhibition Directory

Inside Front Cover Run of Page (Full) Run of Page (Half)

CO2 Video on LED Display Wall

US\$5,000 per congress US\$3,000 per day

A 2-mintue video will be displayed on the LED Display Wall at a prominent location in the Convention Center. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

CO3 Program Display Pop-Up Ads

US\$4,000 per congress US\$2,500 ea./day

Enhance your brand visibility with Program Display Pop-Up Ads, featured on the digital program displays and session directories throughout the venue. These high-traffic screens are frequently used by delegates to navigate the scientific program, locate sessions, and plan their schedulesmaking them an ideal platform for impactful brand exposure. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads)



US\$3,500

US\$6,000

US\$3,700

US\$1,800

will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C04 Self-Registration Kiosk Advertisement

An advertisement will be prominently displayed on the self-registration kiosks located at the registration counter—one of the busiest areas of the Congress. There are 5-7 kiosks which are frequently used by delegates to check in and collect their materials.

C05 Mobile Guide Pop-Up Ads

Maximize your brand's visibility with Mobile Guide Pop-Up Ads featured on the official APAO 2026 Congress mobile app. These strategically placed pop-up ads will appear at key navigation points within the app, ensuring high visibility among delegates as they access schedules, session details, speaker bios, and venue maps. The pop-up ad will be displayed on a single congress day selected by the sponsor. A maximum of 3 pop-up ads (excluding house ads) will be displayed per congress day. The final advertisement artwork file is to be provided by individual sponsors.

C06 Advanced Mailing

An inbox message sent to all delegates by email. The message will be sent once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

C07 Social Media Post (Video only)

A 2-mintue video will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The video content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

CO8 Social Media Post (Image only)

A feed post will be displayed on the APAO Facebook page once on a single congress day selected by the sponsor. The message content is to be provided by individual sponsors and is subject to approval by the Organizing Committee.

Delegate Items

D01 Mobile Guide

The sole sponsor's logo will be displayed in a prominent position on the congress app for smartphones and tablet computers (production cost inclusive).

D02 Lanyard

The sole sponsor's logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo (production cost inclusive).

D03 Pocket Program

The sole sponsor's exclusive advertisement will be shown in a prominent position in the Pocket Program (production cost inclusive).

D04 Pads and Pens



US\$2,500 per kiosk

US\$2,500

US\$2,500

US\$1,500

US\$2,500

US\$18,000

US\$10,000

US\$25,000

US\$5,000

The sole sponsor can highlight their company name and logo on two items that will be used throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor who will bear the production costs.

On-Site Items

E01 Speaker Ready Room

The sole sponsor's logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

E02 Wi-Fi Service

The 4-day dedicated Wi-Fi service will keep delegates connected by sponsoring a wireless hotspot at the Congress. The sole sponsor's name will be prominently displayed with Wi-Fi SSID and on the landing page.

E03 Signage

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

E04 Poster Panels

A dedicated area within the exhibition hall will be reserved for the display of scientific posters, providing a vibrant platform for the exchange of research and clinical insights. With over 300 poster panels showcasing cutting-edge work from around the world, this zone will attract significant delegate traffic throughout the Congress.

As the sole sponsor of the Poster Display Area, your logo will be prominently featured on each poster panel, ensuring extensive and repeated brand exposure to all attendees.

E05 Electronic Video and Poster Platform

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The sole sponsor's name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters.

E06 Coffee Break

Sponsors will have the exclusive opportunity to host two 30-minute inter-session coffee breaksone in the mid-morning and one in the afternoon-at the designated coffee break station, located within the video and poster presentation area. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor's logo will be prominently displayed at the coffee station. Additionally, sponsors are welcome to provide branded coffee cups and napkins for delegates, offering a unique opportunity to increase brand visibility and engagement.



US\$18,000

US\$21,000

US\$15,000

US\$15,000 / 3 days US\$5,000 / 1 day

US\$25,000

US\$25,000

E07 Innovative Programs

Sponsors will have the exclusive opportunity to host a 45-minute session in a dedicated area within the exhibition hall. Sponsors will have the flexibility to design and lead their own session, subject to approval by the Congress organizers to ensure thematic alignment. These sessions must be designed to spotlight cutting-edge topics, with a focus on artificial intelligence (AI) or other innovative developments. The exact schedule for these breaks will be assigned by the organizer. During each sponsored session, signage featuring the sponsor's logo will be prominently displayed in the area to increase brand visibility and engagement.

E08 Charging Station

Attendees rely on their mobile devices and continuously request more convenient, comfortable spaces to charge. The sponsor can offer a service with a fully branded Charging Lounge in the exhibition hall.

E09 Young / Senior Ophthalmologists' Lounge

The sole sponsor's logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to the Young / Senior Ophthalmologists. Sponsor may organize activities for Young / Senior Ophthalmologists in the lounge. The costs of light refreshments and drinks are inclusive.

E10 VIP Lounge

The sole sponsor's logo will be displayed on coffee tables and other prominent places in the lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

E11 Industrial Showcase

The sponsor(s) may present products, services, and/or research directly to 30 to 50 delegates in a highly visible area, as a cost-effective way to engage with Congress attendees. A display monitor, an audio system and 2 microphones will be provided. The duration of each session is 30 minutes, and the exact schedule will be assigned by the organizer with endeavors to accommodate the needs of every sponsor as much as possible.

E12 Shuttle Bus Sponsorship

The sponsor's logo will be featured on the external bus wrap graphic displayed on buses travelling from the convention center to the cultural party venue. Pricing will be counted per bus, up to five buses.

E13 Meeting Room

Sponsors will have the opportunity to rent an executive suite with a total area from 100 m² as an office or meeting space on site from February 5-8, 2026. The screen and projector are provided

US\$8,750

US\$9,000 / 3 days

US\$4,000 / 1 day

US\$5,000

US\$4,500

US\$375 per SQM per congress

Call for Pricing

US\$5,000

by the organizer. Other facilitates as well as food and beverages are to be provided at the sponsors' own expense. Package sponsors will enjoy priority over exhibitors in securing an executive suite.



Booth Information

Modular Stands

Shell scheme is provided for <u>all stands unless a space only block is requested</u>. The charge per booth is as follows:

Commercial

Modular Booth	Price
3m x 3m Standing Booth	US\$8,000
3m x 2m Standing Booth	US\$5,500

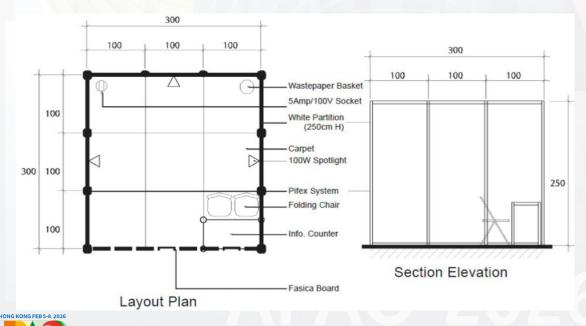
Non-Profit (Selected location for hospital and/or institute only)

Modular Booth	Price
3m x 3m Standing Booth	US\$3,000

*A floor plan will be sent along with the exhibitor guidelines and booth application form at a later stage

The stand fees include the following:

- Complimentary exhibitor badges for 3 persons per 9 square meters
- Schell scheme with fascia panel, if required
- Needle punched carpet flooring
- Two 10W LED spotlights
- One information counter (1m x 0.5m x 0.75m)
- Two folding chairs
- One 5A/240V socket (Power supply time: 09:00 18:00)
- Daily cleaning of the aisles and common areas



Modular booth rentals do not include material handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets, or furnishings beyond those specified above; or movement, transfer, removal, storage, setup and dismantling of custom exhibits.

Inline Booth

Exhibition Booth	Price
3m x 9m Island Booth	US\$23,000

Standard inline booths will be used. All inline booths are of the dimensions of 3m x 9m. Exhibitors may reserve up to three contiguous in-line booths. APAO does not permit peninsula booths, i.e., two or more booths at the end of two rows facing a cross aisle, except with the purchase of a 6m x 9m booth.

Island Booth

Exhibition Booth	Price
6m x 6m Island Booth	US\$28,000

An island booth is any booth exposed to aisles on all four sides. Exhibit displays, construction and signage cannot substantially obstruct the view of or otherwise interfere with, the displays of other exhibitors.

Booth Application

Company Information

Provide the company name as it should appear in program materials and the company's headquarters address, office or customer service phone number, general email address and website.

Contact Information

Provide the main contact information, name, position, address, direct phone number, cell phone number and personal email address. The main contact receives all communications about the congress via this email.

Invoice Information

Provide the billing company name, name, position, address, direct phone number, cell phone number and personal email address.

Booth Choices

Please indicate at least 4 booth locations in different areas of the exhibition in order of your preference, taking your priority point status into consideration. The priority of booth assignment will be assessed according to the company's earned priority points and



payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

When assigning booth space, we will consider your company's priority points, payment status, your preferred booth type and the booth location(s) you have chosen. Every effort will be made to assign one of your booth choices. If your booth choices are not available, we will ask you to submit additional selections.

Adjacent and Shared Exhibit Space

Sharing of exhibit space is only permitted for divisions of the same company and those with exclusive distributing agreements. Consideration of adjacent and shared exhibit space requests is offered only if the request is submitted as part of the booth booking. Evidence of exclusive distributing agreement must be submitted at the time the request to share exhibit space is submitted. The booth assignment is based on the companies' average priority points.

Code of Practice

Please note that it is the Sponsor's/Exhibitor's responsibility to comply with the local authority's regulations and the code of practice on the promotion of medicine by European Federation of Pharmaceuticals Industries and Associations (EFPIA) available at <u>www.efpia.eu</u> and by International Federation of Pharmaceutical Manufacturers and Associations (IFMPA) available at <u>www.ifpma.org</u>.



Priority Points Program

The priority points program is a participation and loyalty reward system for APAO Congress corporate partners including Exhibitors and Sponsors.

The program is designed to reward corporate partners for their support and provide a clear and transparent scheduling process of the exhibit booth space order for each exhibitor.

To benefit from the priority points program, the company is required to submit the completed booking form to the APAO Secretariat by the priority point deadline of September 15, 2025. The priority points program will not be applied to late submissions.

The priority of booth assignment will be assessed according to the company's earned priority points and payment date. Companies with the greatest number of points are assigned first, progressing to companies with the fewest.

The priority points can be accrued through attendance at the previous congress as well as sponsoring, advertising and supporting the congress programs.

When two companies with equal points request the same space, priority will be given to the company which has exhibited at three previous congresses in the past five years. If a tie still exists after evaluating this criterion, the exhibit space will be assigned on a first come, first served basis based on the booking and payment dates.

Violations of or failure to adhere to APAO policies, contracts, rules and regulations will result in points being deducted from a company's total points.

The priority point system is subject to cancellation, change or modification by APAO at any time without prior notice.

Priority points are accrued annually and added to the cumulative total in the following ways:

1. Exhibiting

- 1 point for exhibiting in the current year
- > 1 point per year for exhibiting at 5 previous congresses (2019, 2021, 2023-2025)

Companies which participated in our previous congress (APAO 2025 in New Delhi) through an agency, please provide the name of the agency when you submit your booking form. One (1) point will be added on the APAO 2026 priority point system.

2. Booth Size

- 1 point for first 18 sqm of booth space
- 2 points for every 9 sqm of booth space

3. Payment

- 5 points for sending full payment with the booking form by the priority point deadline: September 15, 2025
- **4**₂₀₂₆ Total Congress Expenditure

Total event expenditure includes booth cost, registration and sponsorship at the APAO 2026 Congress.

Points Earned	Total Amount Spent
10	US\$50,000 – US\$99,999
15	US\$100,000 – US\$149,999
30	US\$150,000 – US\$179,999
35	US\$180,000 – US\$209,999
50	US\$210,000+

5. Total Advertising Expenditure

Total advertising expenditure includes delegate items, advertising items and onsite items. \triangleright

Points Earned	Total Amount Spent
1	US\$3,000 – US\$5,999
3	US\$6,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000 – US\$49,999
10	US\$50,000+

6. Sponsoring Social Programs and/or APAO Projects

- 5 points for sponsoring any two of the following social programs: \geq
 - Presidential Dinner
 - Cultural Party

APAO LDP Alumni Reception

APAO International Fellowship Program

- Young Ophthalmologists' Night
- WIO Luncheon

5 points for sponsoring APAO Projects: \geq

- APAO Gateway Project
- APAO Leadership Development Program
 - Asia-Pacific Eye Care Week
- Asia-Pacific Journal of Ophthalmology

7. Donation & APAO Project / Program Sponsorship

Total amount donated to the APAO Fundraising Run / other congress-related events such \triangleright as APAO/APOIS Imaging Competition

Points Earned	Total Donation Amount
1	US\$1,500 – US\$3,999
3	US\$4,000 – US\$9,999
5	US\$10,000 – US\$29,999
7	US\$30,000+

8. Completion of the Post-Congress Survey

5 points for completing the post-congress survey \triangleright



Bookings and Contracts

Contracts and Confirmation

Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for completion with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

Exhibitors

Once a reservation request is received, a confirmation email will be sent to you with an accompanying invoice for deposit payment. This exhibitor contract should be signed and returned with the payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice 50% by October 31, 2025.

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payment prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees.

Payment Method

Payment should be made via Electronic Fund Transfer (EFT)⁺ to the following bank account:

Bank Name:	Hang Seng Bank
Name of the	Asia-Pacific Academy of Ophthalmology Limited
Account:	
Account Number:	383-779485-883 (USD)
Bank Address:	83 Des Voeux Road, Central, Hong Kong
SWIFT Code:	HASE HKHH XXX
Account Number: Bank Address:	83 Des Voeux Road, Central, Hong Kong

†Bank handling charges must be absorbed by the payer.



All exhibitor space fees must be paid in full by Friday, October 31, 2025. If the balance is not well received by the deadline, the company will not be assigned a booth location until the final payment has been received.

Late payment will result in priority point loss, and the congress secretariat may reassign or cancel the company's space without notification.

Applications received after October 31, 2025 must include payment in full. Applications will not be processed until the appropriate payment has been received.

No company will be allowed to exhibit unless full payment for exhibit space has been received.

Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

- 20% of the agreed amount if the cancellation/modification is made before September 30, 2025
- 50% of the agreed amount if the cancellation/modification is made between September 30, 2025 and October 31, 2025
- 100% of the agreed amount if the cancellation/modification is made after October 31, 2025



Booking Form

Please complete the booking form at https://eur.cvent.me/BNkr9a.

For further congress information, please visit our website at <u>http://2026.apaophth.org/</u>. If you have any enquiries about the sponsorship package, please email to <u>exhibition@apaophth.org</u>.

Contact Information

For booking or enquiries, please contact:

APAO Central Secretariat

Cynthia Wong Congress Manager Asia-Pacific Academy of Ophthalmology

Ada Lau Assistant Event & Marketing Manager Asia-Pacific Academy of Ophthalmology

 Tel:
 (852) 3943-5826

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 exhibition@apaophth.org

